



MONCLER S.P.A.:
INFORMATION RELATED TO THE IMPLEMENTATION OF THE SHARES
PURCHASES PLAN

Milan, February 21th, 2019 – Under the buyback program of treasury shares announced to the market and launched on January 16, 2019 up to no. 1,000,000 ordinary shares to be acquired by February 20, 2019 (the “**Program**”) and servicing stock based incentive schemes or other allocations of shares to employees, members of the board of directors and consultants of Moncler and of its subsidiaries, Moncler announces – according to the provision and for the purpose of Article 5 of Regulation (EU) 596/2014 and Article 2, paragraph 3, of the Commission Delegated Regulation (EU) 2016/1052 of 8 March 2016 – that in the period from 18th February to 20th February 2019 no purchases of treasury shares have been performed on the *Mercato Telematico Azionario* (MTA) organized and managed by Borsa Italiana S.p.A.

The Company also informs that the Program is ended. Under the Program no. 498,603 ordinary shares have been acquired.

As of today the Company owns no. 6,598,603 treasury shares equal to 2.6% of the share capital.

Related press releases: press release of January 16, 2019, press release of January 22, 2019, press release of January 29, 2019, press release of February 5, 2019, press release of February 12, 2019 and press release of February 19, 2019.

FOR FURTHER INFORMATION:

Investors

Paola Durante

Moncler Investor Relations & Strategic Planning Director
Tel. +39 02 42203560
investor.relations@moncler.com

Alice Poggioli

Moncler Investor Relations Manager
Tel. +39 02 42203658
investor.relations@moncler.com

Carlotta Fiorani

Moncler Investor Relations
Tel. +39 02 42203569
investor.relations@moncler.com

Media

Domenico Galluccio

Moncler Worldwide Press Office and Media Director
Tel. +39 02 42203540
domenico.galluccio@moncler.com

About Moncler

Moncler was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler outerwear collections marry the extreme demands of nature with those of city life. In 2003 Remo Ruffini took over the company, of which he is currently Chairman and CEO. Moncler manufactures and directly distributes the clothing and accessories collections under the brand Moncler, through its boutiques and in exclusive international department stores and multi-brand outlets