



MONCLER S.P.A.:
INFORMATION RELATED TO THE IMPLEMENTATION OF THE SHARES
PURCHASES PLAN

IN THE PERIOD 11th FEBRUARY – 15th FEBRUARY 2019

Milan, February 19th, 2019 – Under the buyback program of treasury shares announced to the market on January 16, 2019, and launched on the same date up to no. 1,000,000 ordinary shares (the “**Program**”) servicing stock based incentive schemes or other allocations of shares to employees, members of the board of directors and consultants of Moncler and of its subsidiaries, Moncler announces – according to the provision and for the purpose of Article 5 of Regulation (EU) 596/2014 and Article 2, paragraph 3, of the Commission Delegated Regulation (EU) 2016/1052 of 8 March 2016 – that in the period from 11th February to 15th February 2019 no purchases of treasury shares have been performed on the *Mercato Telematico Azionario* (MTA) organized and managed by Borsa Italiana S.p.A.

Therefore, the Company continues to hold no. 6,598,603 treasury shares.

Related press releases: press release of January 16, 2019, press release of January 22, 2019, press release of January 29, 2019, press release of February 5, 2019 and press release of February 12, 2019.

FOR FURTHER INFORMATION:

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About Moncler

Moncler was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler outerwear collections marry the extreme demands of nature with those of city life. In 2003 Remo Ruffini took over the company, of which he is currently Chairman and CEO. Moncler manufactures and directly distributes the clothing and accessories collections under the brand Moncler, through its boutiques and in exclusive international department stores and multi-brand outlets