



MONCLER S.P.A. PRESS RELEASE

MONCLER: ROBERTO EGGS IS THE NEW CHIEF OPERATING OFFICER

Milan, 10 March 2015 – Moncler announces that Roberto Eggs has joined Moncler to be the Chief Operating Officer from 1 May 2015.

Roberto Eggs will report directly to Moncler’s Chairman and CEO, Remo Ruffini, and will be in charge of all business activities at a global level.

Previously Roberto Eggs worked at Louis Vuitton, where he held the position as President of Europe, Middle East, India and Africa since 2013, a position he took over after having run, from 2009, firstly the South Europe Region and then the North Europe Region. He began his professional career in 1992 with the Nestlé group, holding international positions in marketing, after which he assumed the leadership of the consumer and business divisions of Nespresso as Vice-President.

Roberto Eggs has a degree in Economics and Management, with specializations at the London Business School and the IMD in Lausanne.

“I am very pleased that Roberto Eggs has decided to join our team”- commented Remo Ruffini, Moncler’s Chairman and CEO - “Roberto Eggs brings to Moncler significant knowledge about the rationale of international growth, together with a deep culture of the retail business and the luxury sector. I am sure that he will make a big contribution in terms of leadership and know-how to all the aspects of our brand’s future challenges by supporting the constant creation of value and excellence in all what we do”.

FOR FURTHER INFORMATION:

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About Moncler

Moncler was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler outerwear collections marry the extreme demands of nature with those of city life. In 2003 Remo Ruffini took over the company, of which he is currently Chairman and CEO. Moncler manufactures and directly distributes the Moncler clothing and accessories collections Moncler Gamme Rouge, Moncler Gamme Bleu, Moncler Grenoble and Moncler Enfant through its boutiques and in exclusive international department stores and multi-brand outlets.