

H1 2021 FINANCIAL RESULTS

MONCLER GROUP H1 2021 Financial Results 2

H1 2021 Key Facts



Stone Island

Results consolidated since 1 April
Integration process ongoing

Moncler e-commerce EMEA internalised in May

EMEA internalised in MayAll key metrics improving by double-digits post internalisation

Moncler Genius

1952 - January
JW Anderson - March
Craig Green - April
Moncler Fragment - July

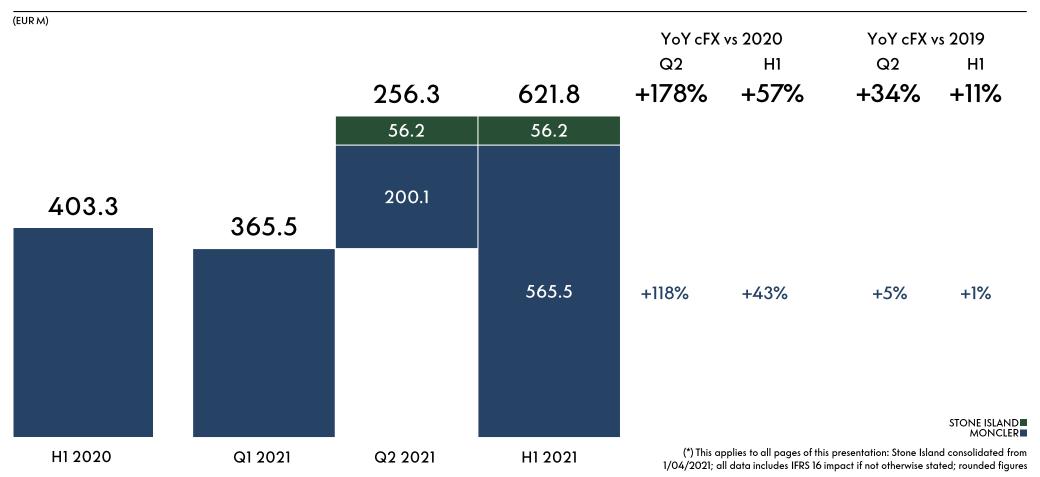
H1 2021 Results Key Highlights*

REVENUES – GROUP EUR 621.8m +57% cFX vs 2020; +11% cFX (+34% in Q2) vs 2019

EBIT EUR 92.8m, with a margin on sales of 14.9% (vs EBIT loss of EUR 35.5m in H1 2020) REVENUES – MONCLER EUR 565.5m +43% cFX vs 2020; +1% cFX (+5% in Q2) vs 2019

NET PROFIT EUR 58.7m, with a margin on sales of 9.4% (vs Net loss of EUR 31.6m in H1 2020) REVENUES — STONE ISLAND EUR 56.2m, consolidated from 1 April

NET FINANCIAL POSITION (excl. IFRS 16) EUR 233.9m of net cash (vs. EUR 855.3m as of 31 December 2020)



Moncler - Revenue by Geography



H1 2021 REVENUES reached EUR 565.5m, +43%(*) vs 2020 and +1% vs 2019.

Q2 accelerated (+5% vs 2019) driven by the Americas, In Q2 the Chinese mainland accelerated the Chinese mainland and Korea. (almost doubled vs 2019), Japan was near

Local clientele continued to grow by solid double-digits.

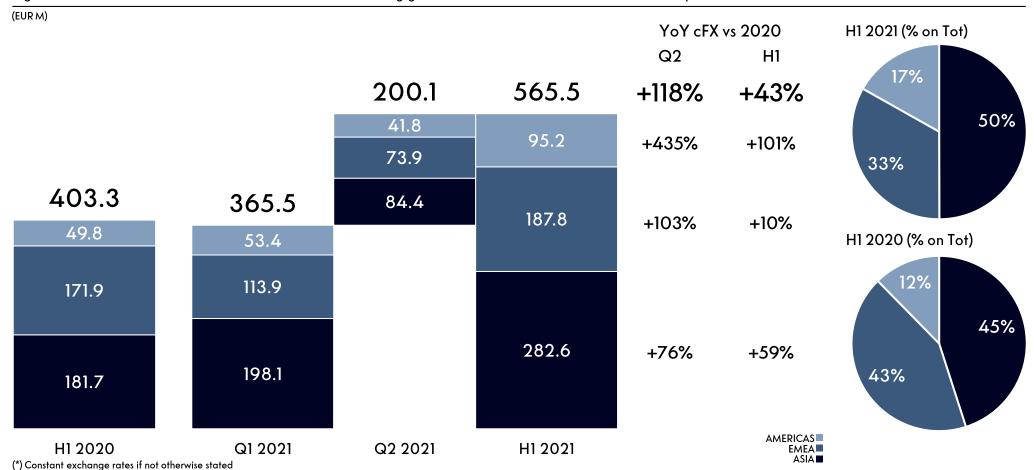
ASIA (which includes APAC, Japan and Korea) has been the best performing area (+9% vs Q2 2019).

In Q2 the Chinese mainland accelerated (almost doubled vs 2019). Japan was negatively impacted by reinforced measures to manage the pandemic. Korea continued to post outstanding growth.

EMEA revenues have been penalised by the lack of travellers, partially offset by improving local demand. In Q2, EMEA revenues decreased by 11% vs 2019. UK and Germany outperformed.

Italy in Q2 reached EUR 21m, -9% vs 2019.

AMERICAS strongly accelerated in Q2 across in all channels, with revenues up 40% vs 2019.



Moncler - Revenue by Channel



DTC^(*) revenues reached EUR 418.4m in H1 2021, +44%^(**) vs 2020 and -2% vs 2019.

Q2 DTC revenues have been supported by improved local demand, but penalised by Japan's negative performance and by the planned postponement of the Genius launch to July.

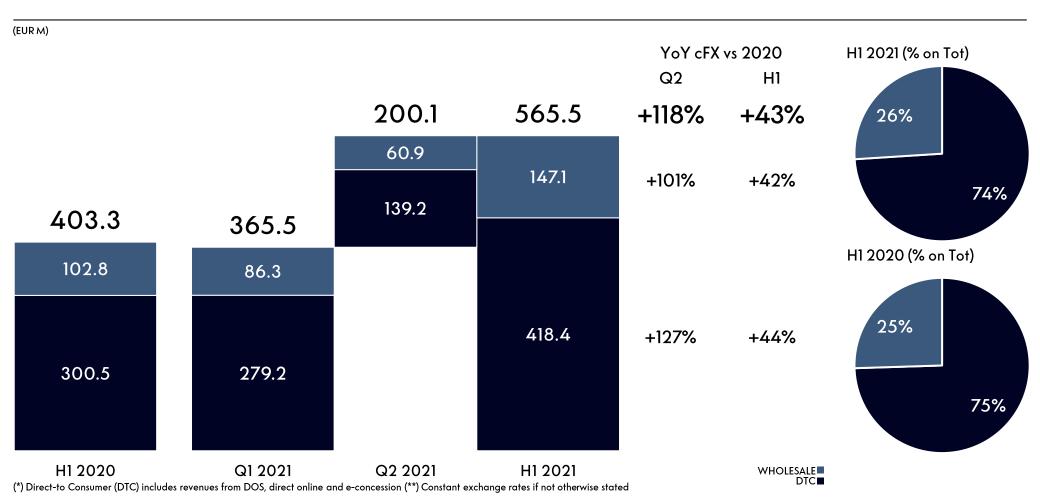
CSSG rose by 41% in H1 2021.

Online continued to strongly outperform.

EMEA e-commerce internalised in May, Japan in July.

WHOLESALE revenues rose to EUR 147.1m in H1 2021, +42% 2020 and +10% vs 2019, driven by outstanding re-orders mainly from the USA and from the e-tailers.

In Q2 wholesale rose by 29% vs 2019, driven by sound growth in particular in North America.



Stone Island - Revenue Results



Stone Island revenues rose to EUR 56.2m in Q2 2021 (Eur 88.1m in Q1 2021 not consolidated).

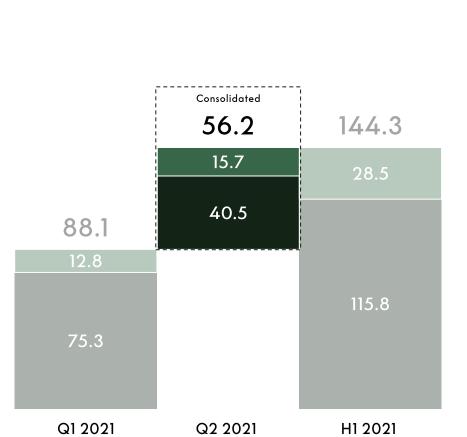
Stone Island wholesale business contributed 72% of total revenues.

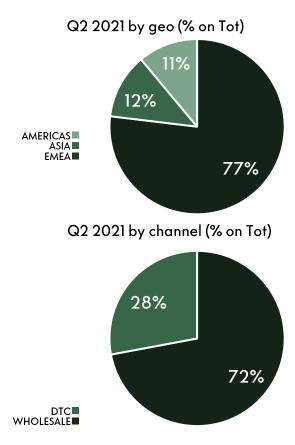
SS 2022 sales campaign showed strong results.

EMEA contributed 77% of total revenues with Italy accounting for some 20%, followed by the most important markets for the Brand: UK, Germany and the Netherlands.

DTC performance has been driven by some new openings and good organic growth.

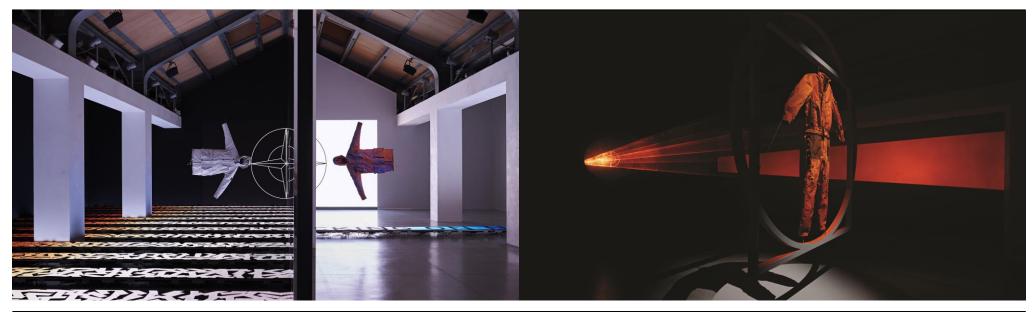
(EUR M)





Stone Island – Key Facts





2021 Focus

Set the basis for delivering compelling long-term results

Integration

Ongoing integration of all corporate functions Focus on IT and Logistics

Distribution

Planned to directly manage all markets over time

Group Mono-Brand Store Network

Group retail network counted 254 DOS as of June:

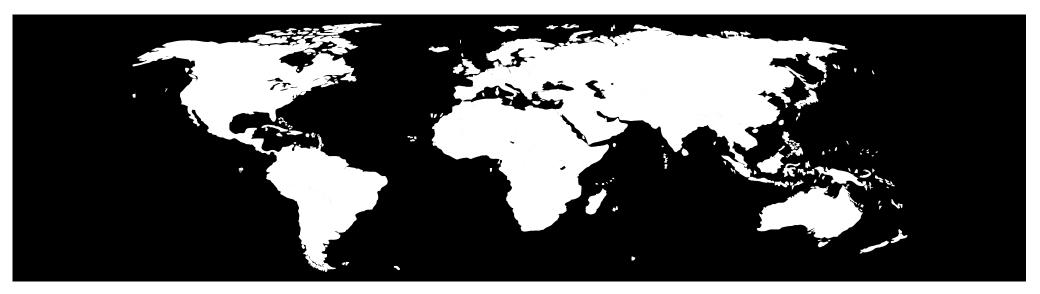
- 224 Moncler
- 30 Stone Island

Changes occurred in Q2:

- Moncler: +3 DOS, including Dalian Olympia 66
- Stone Island: +4 DOS, including Shanghai iAPM

Stores temporarily closed

 c. 10% of Moncler store network in Q2



	30.06.21			31.03.2021	31.12.2020
	Group	Moncler	Stone Island	Moncler	Moncler
Asia	111	107	4	105	104
EMEA	101	81	20	80	80
Americas	42	36	6	36	35
RETAIL	254	224	30	221	219
WHOLESALE	119	63	56	63	63

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Dalian Olympia 66





London Brewer Street, the new store





Income Statement Reported vs Adjusted

The adjustments column includes the Purchase Price Allocation (PPA) impacts on Moncler Group Income Statement and other costs related to the Stone Island transaction The adjustments reflects

- Selling: Order's backlog amortisation
- G&A: Transaction costs

	H1 2021 re	eported	PPA and transaction adj	H1 2021 adj		
	EUR m	%	EUR m	EUR m	%	
REVENUES	621.8	100.0%	-	621.8	100.0%	
YoY performance	+54%			+54%		
GROSS MARGIN	467.6	75.2%	-	467.6	75.2%	
Selling	(236.4)	(38.0%)	6.4	(229.9)	(37.0%)	
G&A	(110.3)	(17.7%)	3.6	(106.7)	(17.2%)	
Marketing	(38.2)	(6.1%)	-	(38.2)	(6.1%)	
EBIT	82.7	13.3%	10.1	92.8	14.9%	
Net financial	(9.7)	(1.6%)	-	(9.7)	(1.6%)	
EBT	73.0	11.7%	10.1	83.1	13.4%	
Taxes	(22.4)	(3.6%)	(1.8)	(24.2)	(3.9%)	
Tax Rate	30.6%			29.1%		
Non-controlling interests	(0.2)	(0.0%)	-	(0.2)	(0.0%)	
NET RESULT	50.5	8.1%	8.3	58.7	9.4%	

Group Income Statement

EBIT includes:

- Stock-based compensation of EUR 14.9m (EUR 11.7m in H1 2020, and EUR 31.0m in FY 2020)
- Positive IFRS 16 impact of EUR 7.8m (EUR 8.5m in H1 2020, Eur 8.0m in H1 2019 and EUR 18.6m in FY 2020)

Net financial result includes interest on lease liabilities of EUR 9.3m in H1 2021 (EUR 10.8m in H1 2020, EUR 9.8m in H1 2019 and EUR 22.0m in FY 2020)

	H1 2021 ac	łj	H1 2020		FY 2020		
	EUR m	%	EUR m	%	EUR m	%	
REVENUES	621.8	100.0%	403.3	100.0%	1,440.4	100.0%	
YoY performance	+54%		-29%		-12%		
GROSS MARGIN	467.6	75.2%	279.6	69.3%	1,089.6	75.6%	
Selling	(229.9)	(37.0%)	(190.9)	(47.3%)	(463.6)	(32.2%)	
G&A	(106.7)	(17.2%)	(79.8)	(19.8%)	(173.4)	(12.0%)	
Marketing	(38.2)	(6.1%)	(44.3)	(11.0%)	(83.8)	(5.8%)	
EBIT	92.8	14.9%	(35.5)	(8.8%)	368.8	25.6%	
Net financial	(9.7)	(1.6%)	(11.2)	(2.8%)	(23.3)	(1.6%)	
EBT	83.1	13.4%	(46.7)	(11.6%)	345.5	24.0%	
Taxes	(24.2)	(3.9%)	15.1	3.7%	(45.2)	(3.1%)	
Tax Rate	29.1%		n.m.		13.1%		
Non-controlling interests	(0.2)	(0.0%)	(0.0)	(0.0%)	(0.0)	(0.0%)	
NET RESULT	58.7	9.4%	(31.6)	(7.8%)	300.4	20.9%	
YoY performance	n.m.		n.m.	_	-16%		

Net Capex

Consolidated capex of EUR 49.8m in H1 2021, with an incidence on revenues of 8.0% compared to EUR 36.7m in H1 2020 (9.1% on revenues).

Investments in distribution, which includes the cost for store openings, relocations and expansions, reached EUR 32.2m.

Infrastructure capex largely due to investments in production and IT.

Stone Island capex equal to EUR 3.1m.

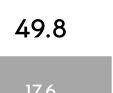
(EUR M)

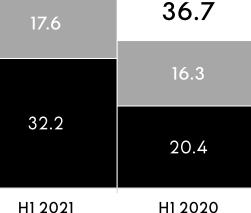
% INCIDENCE on revenues

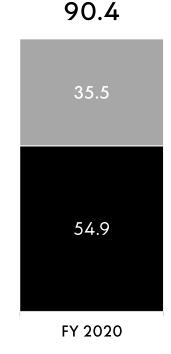
8.0%

9.1%

6.3%







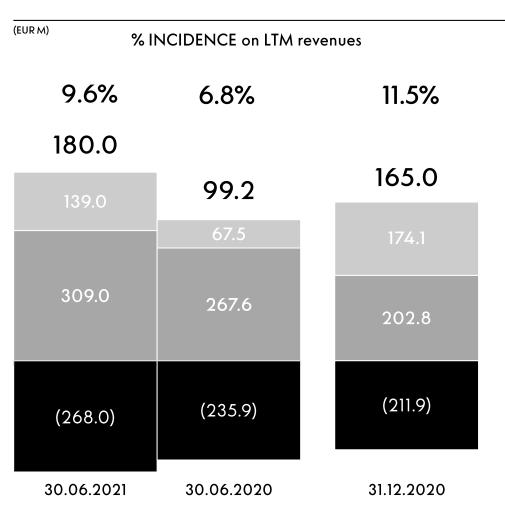
INFRASTRUCTURE ■ DISTRIBUTION ■

Net Working Capital

Net working capital reached EUR 180.0m as of 30 June 2021, equal to 9.6% of LTM revenues.

The increased NWC incidence vs H1 2020 is exclusively due to the consolidation of Stone Island.

Accounts receivables increased vs H1 2020 reflecting the Stone Island wholesale business.



ACCOUNTS RECEIVABLE ■
INVENTORY ■
ACCOUNTS PAYABLE ■

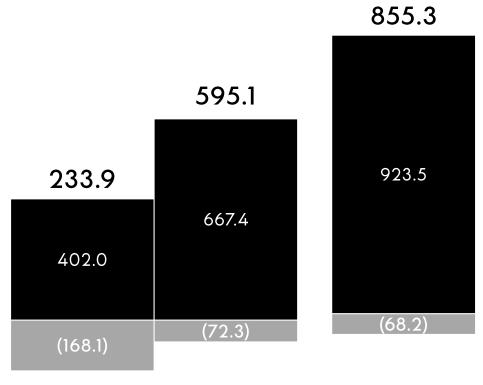
Net Financial Position'

At 30 June 2021, Group's net financial position was positive and equal to EUR 233.9m, after a net cash out of EUR 551.2m for the Stone Island transaction.

In the first half of 2021 Moncler Group absorption of EUR 74.2m in H1 2020.

At 30 June 2021, lease liabilities were equal to EUR 734.9m, generated EUR 51.0m of free cash flow versus an compared to EUR 640.3m at 31 December 2020 and EUR 622.9m at 30 June 2020.

(EURM)



FINANCIAL DEBT ■ CASH AND CASH EQUIVALENTS ■

Balance Sheet Statement

Intangible assets include:

- EUR 775.5m for Stone Island brand
- EUR 447.3m for Stone Island goodwill

Other non-current assets/(liabilities) include:

• EUR 222.0m for deferred tax assets related to the Stone Island transaction

	30/06/2021	31/12/2020	30/06/2020
	EUR m	EUR m	EUR m
Intangible assets	1,681.9	437.9	435.4
Tangible assets	242.2	212.2	206.5
Right-of-use assets	675.5	590.8	575.4
Other non-current assets/(liabilities)	(16.6)	177.8	123.6
TOTAL NON-CURRENT ASSETS	2,582.9	1,418.7	1,341.0
Net working capital	180.0	165.0	99.2
Other current assets/(liabilities)	(98.7)	(151.5)	(105.5)
TOTAL CURRENT ASSETS	81.3	13.6	(6.3)
INVESTED CAPITAL	2,664.2	1,432.2	1,334.6
Net debt / (net cash)	(233.9)	(855.3)	(595.1)
Lease liabilities	734.9	640.3	622.9
Pension and other provisions	20.5	20.1	16.9
Shareholders' equity	2,142.7	1,627.1	1,289.9
TOTAL SOURCE	2,664.2	1,432.2	1,334.6

Cash Flow Statement*

	H1 2021	H1 2020	FY 2020
	EUR m	EUR m	EUR m
EBIT	92.8	(35.5)	368.8
D&A	42.0	39.2	80.2
Other non cash adjustments	7.1	3.2	12.4
Change in net working capital	61.2	29.0	(36.8)
Change in other assets/(liabilities)	(77.2)	(87.2)	(91.9)
Capex, net	(49.8)	(36.7)	(90.4)
OPERATING CASH FLOW	76.0	(88.0)	242.3
Net financial result	(0.4)	(O.8)	(1.3)
Taxes	(24.6)	14.6	(45.4)
FREE CASH FLOW	51.0	(74.2)	195.5
Dividends paid	(118.3)	-	-
Stone Island transaction	(551.2)	-	-
Changes in equity and other changes	(2.9)	6.6	(2.9)
NET CASH FLOW	(621.4)	(67.5)	192.7
Net financial position - Beginning of period	855.3	662.6	662.6
Net financial position - End of period	233.9	595.1	855.3
CHANGE IN NET FINANCIAL POSITION	(621.4)	(67.5)	192.7

Sustainability - Moncler Born to Protect*



Stone Island Integration

Be Fair

Nurture Genius

Give Back

Assessment and reporting set-up completed

Act on Climate Change
On track for carbon neutrality in 2021 (own operations)
On track for energy from renewable sources up to 70% in 2021

Think Circular
DIST down recycling project implementation phase

DIST down recycling project implementation phase Components made from own nylon scraps Extra repair service implemented in EMEA

DIST Protocol improvements

D&I Council finalising action plan and targets

More than 1,600 hours of volunteering activities in H1 2021

H1 2021 Financial Results

MONCLER GROUP

Appendix

PPA allocation

The impacts generated from the Stone Island acquisition are listed in the table below. In particular, of EUR 6.4 million, included in the selling the values allocated to the Brand and Goodwill did not generate any income statement effect, while the allocation of part of the excess price to the order

backlog generated, in the first half, amortisation expenses.

EUR m

Total price	1,150,000					
Net equity value acquired	(129,015)					
EXCESS PRICE	1,020,985					
Trademark	775,454					
Order backlog	20,226					
Deferred Tax assets	(221,995)					
Goodwill	447,300					
PURCHASE PRICE ALLOCATION	1,020,985					

EBITDA reconciliation

	H1 2021 a	dj	H1 2020		H1 2019		
	EUR m	%	EUR m	%	EUR m	%	
EBIT	92.8	14.9%	(35.5)	(8.8%)	102.6	18.0%	
D&A	48.4	7.8%	39.2	9.7%	32.7	5.7%	
Rights-of-use-amortisation	63.9	10.3%	61.3	15.2%	47.4	8.3%	
Stock-based compensation	14.9	2.4%	11.7	2.9%	16.3	2.9%	
EBITDA Adj.	220.0	35.4%	76.7	19.0%	199.0	34.9%	
Rents associated to rights-of-use	(71.7)	(11.5%)	(69.8)	(17.3%)	(55.4)	(9.7%)	
EBITDA Adj. pre IFRS 16	148.3	23.8%	6.9	1.7%	143.6	25.2%	

FY 2020		FY 2019	
EUR m	%	EUR m	%
368.8	25.6%	491.8	30.2%
80.2	5.6%	70.0	4.3%
120.8	8.4%	101.1	6.2%
31.0	2.2%	29.4	1.8%
600.8	41.7%	692.3	42.5%
(139.4)	(9.7%)	(117.5)	(7.2%)
461.4	32.0%	574.8	35.3%

2020-2019 Half-Year Income Statement

	H1 2020		H2 202	H2 2020		H1 2019		H2 2019)	FY 2019		
	EUR m	%											
REVENUES	403.3	100.0%	1,037.1	100.0%	570.2	100.0%	1,057.5	100.0%	1,440.4	100.0%	1,627.7	100.0%	
YoY performance	-29%		-2%		+16%		+18%		-12%		+15%		
GROSS MARGIN	279.6	69.3%	810.1	78.1%	437.2	76.7%	828.1	78.3%	1,089.6	75.6%	1,265.3	77.7%	
Selling	(190.9)	(47.3%)	(272.6)	(26.3%)	(206.9)	(36.3%)	(281.9)	(26.7%)	(463.6)	(32.2%)	(488.8)	(30.0%)	
G&A	(79.8)	(19.8%)	(93.7)	(9.0%)	(84.8)	(14.9%)	(86.8)	(8.2%)	(173.4)	(12.0%)	(171.6)	(10.5%)	
Marketing	(44.3)	(11.0%)	(39.5)	(3.8%)	(42.9)	(7.5%)	(70.3)	(6.6%)	(83.8)	(5.8%)	(113.2)	(7.0%)	
EBIT	(35.5)	(8.8%)	404.3	39.0%	102.6	18.0%	389.2	36.8%	368.8	25.6%	491.8	30.2%	
Net financial	(11.2)	(2.8%)	(12.1)	(1.2%)	(10.5)	(1.8%)	(10.6)	(1.0%)	(23.3)	(1.6%)	(21.1)	(1.3%)	
EBT	(46.7)	(11.6%)	392.2	37.8%	92.1	16.2%	378.6	35.8%	345.5	24.0%	470.7	28.9%	
Taxes	15.1	3.7%	(60.2)	(5.8%)	(22.1)	(3.9%)	(89.9)	(8.5%)	(45.2)	(3.1%)	(112.0)	(6.9%)	
Tax Rate	32.3%		15.4%		24.0%		17.3%		13.1%		23.8%		
Non-controlling interests	(0.1)	(0.0%)	(0.1)	(0.0%)	(0.1)	(0.0%)	(0.1)	(0.0%)	(0.0)	(0.0%)	(0.0)	(0.0%)	
NET RESULT	(31.6)	(7.8%)	332.0	32.0%	70.0	12.3%	288.7	27.3%	300.4	20.9%	358.7	22.0%	
YoY performance	n.m.		n.m.		+14%				-16%		+8%		

Revenue quarterly performance

Group	Q1			21 vs 20	21 vs 19	Q2			21 vs 20	21 vs 19	Н1			21 vs 20	21 vs 19
EUR m	2021	2020	2019	cFX	cFX	2021	2020	2019	cFX	cFX	2021	2020	2019	cFX	cFX
Moncler	365.5	310.1	378.5	+21%	-2%	200.1	93.2	191.7	+118%	+5%	565.5	403.3	570.2	+43%	+1%
Stone Island	-	-	-	-	-	56.2	-	-	-	-	56.2	-	-	-	-
Group total	365.5	310.1	378.5	+21%	-2%	256.3	93.2	191.7	+178%	+34%	621.8	403.3	570.2	+57%	+11%

Moncler	Q1			21 vs 20	21 vs 19	Q2			21 vs 20	21 vs 19	Н1			21 vs 20	21 vs 19
EUR m	2021	2020	2019	cFX	cFX	2021	2020	2019	cFX	cFX	2021	2020	2019	cFX	cFX
DTC	279.2	236.3	291.4	+22%	-2%	139.2	64.2	145.6	+127%	-2%	418.4	300.5	437.1	+44%	-2%
Wholesale	86.3	73.8	87.1	+17%	-1%	60.9	29.1	46.1	+101%	+29%	147.1	102.8	133.2	+42%	+10%
Moncler	365.5	310.1	378.5	+21%	-2%	200.1	93.2	191.7	+118%	+5%	565.5	403.3	570.2	+43%	+1%
Asia	198.1	132.7	171.1	+53%	+17%	84.4	49.0	78.2	+76%	+9%	282.6	181. <i>7</i>	249.3	+59%	+15%
EMEA	113.9	135.7	153.9	-15%	-25%	73.9	36.1	83.5	+103%	-11%	18 <i>7</i> .8	171.9	237.4	+10%	-20%
Americas	53.4	41.7	53.5	+34%	+3%	41.8	8.1	30.0	+435%	+40%	95.2	49.8	83.6	+101%	+17%
Moncler	365.5	310.1	378.5	+21%	-2%	200.1	93.2	191.7	+118%	+5%	565.5	403.3	570.2	+43%	+1%

Shareholding, Events, IR contacts

UPCOMING EVENTS

28 October 2021

9M 2021 Interim Management Statement

SHAREHOLDING STRUCTURE*	%	N. Shares (m)
Double R S.r.l.	19.9%	54.4
Morgan Stanley Investment Management Company	11.5%	31.3
Capital Research and Management Company	4.8%	13.1
Blackrock Inc.	4.5%	12.2
Invesco Limited	2.8%	7.7
Rivetex S.r.l.	2.8%	7.7
Treasury Shares	1.5%	4.1
Market	52.2%	143.2
TOTAL	100.0%	273.7

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