

FY 2021 FINANCIAL RESULTS AND BUSINESS UPDATE

24 FEBRUARY 2022



MONCLER GROUP FY 2021 Financial Results 3

Sustainability Update











Sustainability Indexes and Ratings









. MSCI ESG RESEARCH: score A.

. CDP: score A-.

Moncler Born to Protect

. Launched the second Moncler Born To Protect collection which includes a variety of garments & accessories strictly made with lower impact materials*.

Moncler Goes Fur Free

. Moncler will stop sourcing fur in 2022 and the last collection to include fur will be Fall/Winter 2023.

Brand Highlights (1/2)



Q4 2021 MONCLER Brand Key Projects

- . Announcement and launch of Inter Milan Partnership.
- . Grenoble High Performance launch «Beyond Performance».
- . We Love Winter AW'22 Global Campaign featuring Robin Wright, Dylan Penn among others, plus **Holidays** extensions.
- . Moncler.com special program curated by Alicia Keys.
- . China Activation x **Space Molly mascot** created by POP MART.
- . Moncler x Evian limited edition Collaboration.
- . Moncler **Parfume** announcement and market pre launch.
- . Moncler Grenoble bespoke Collection for China ft Victoria Song.
- . Moncler Born To Protect Brand Statement & Collection Launch.

Brand Highlights (2/2)



Q4 2021 MONCLER GENIUS Key Projects

- . Launch 6 Moncler 1017 ALYX 9SM in partnership with FORTNITE SKINS & Musician Teezo Touchdown.
- . Launch 8 Moncler Palm Angels at Miami Art Basel + Global markets.
- . Introduction of HOUSE OF GENIUS curated by David Fischer, Highsnobiety founder and CEO, inclusive of exclusive products and Pop Up Spaces across the world, including Selfridges London and a high demanded footwear collaboration with Hoka.

Q4 2021 STONE ISLAND Key Projects

STONE ISLAND PRESENTS.

Stone Island Presents at the Roundhouse in London and in and Milan, featuring a strong line-up of musicians, as part of Stone Island Sound program, and Annex, an art-meets-motocross performance / film / event and during Miami Art Basel.

FY 2021 Financial Results

FY 2021 Group Revenue Results

MONCLER

Group's revenues exceeded EUR 2bn for the first time in history. Results in Q4 further accelerated well above pre-pandemic levels, with Moncler brand at +30% vs 2019*.

GROUP

FY 2021 revenues EUR 2,046m +44% vs 2020; +28% vs 2019.

FY 2021 revenues EUR 1,824m +28% vs 2020; +14% vs 2019.

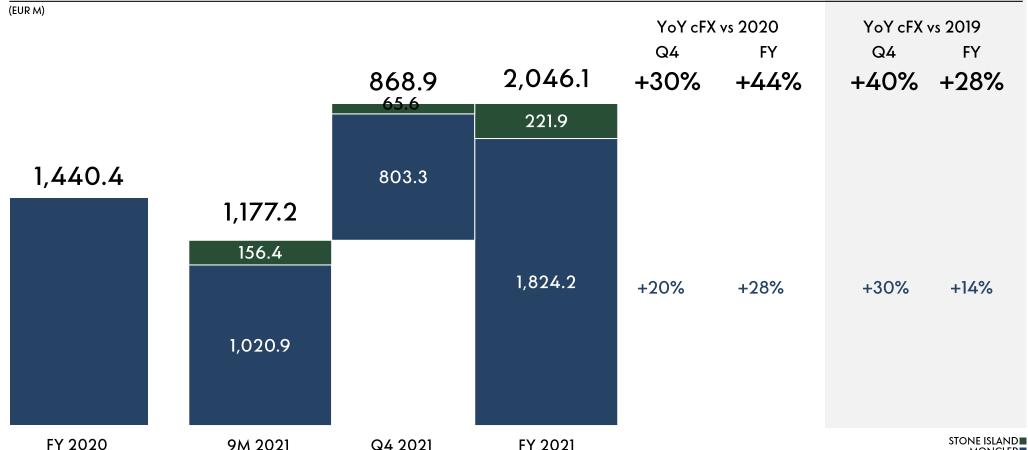
STONE ISLAND

9M Cons. 2021 revenues EUR 222m (from 1 April).

Q4 2021 revenues EUR 869m +30% vs 2020; +40% vs 2019.

Q4 2021 revenues EUR 803m +20% vs 2020; +30% vs 2019.

Q4 2021 revenues EUR 66m.



Moncler - Revenue by Geography



All comments refer to constant exchange rates performances vs 2019 if not otherwise stated.

In Q4 Moncler brand further accelerated reaching double-digit growth in all regions.

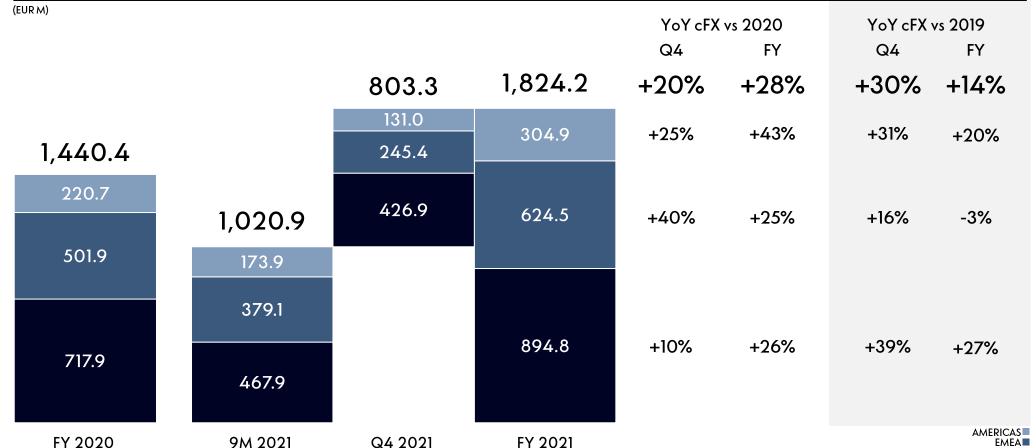
Chinese mainland (CM) continued to be the main growth driver, followed by Korea and North America.

ASIA (which includes APAC, Japan and Korea) – 49% of FY revenues – accelerated in Q4 and reached a +39% growth, driven by exceptional local demand in all main markets, including Japan.

In Q4 CM and Korea continued to post outstanding results. Japan returned to a solid double-digit growth.

EMEA revenues – 34% of FY revenues – posted a significant acceleration in Q4, rising well above pre pandemic level (+16%) driven by strong local demand and an outstanding performance of the direct online.

AMERICAS - 17% of FY revenues - continued its exceptional results (+31% in Q4), with the positive contribution of all channels; DTC* outperformed.



ASIA

Note: * Direct-to Consumer (DTC) includes revenues from DOS, direct online and e-concessions

Moncler - Revenue by Channel



Moncler brand DTC revenues – 78% of total – reached EUR 1,429m in FY21, +33% vs FY20 and +16% vs FY19.

In Q4 DTC revenues strongly accelerated, up +31% vs 2019 driven by organic growth and new openings.

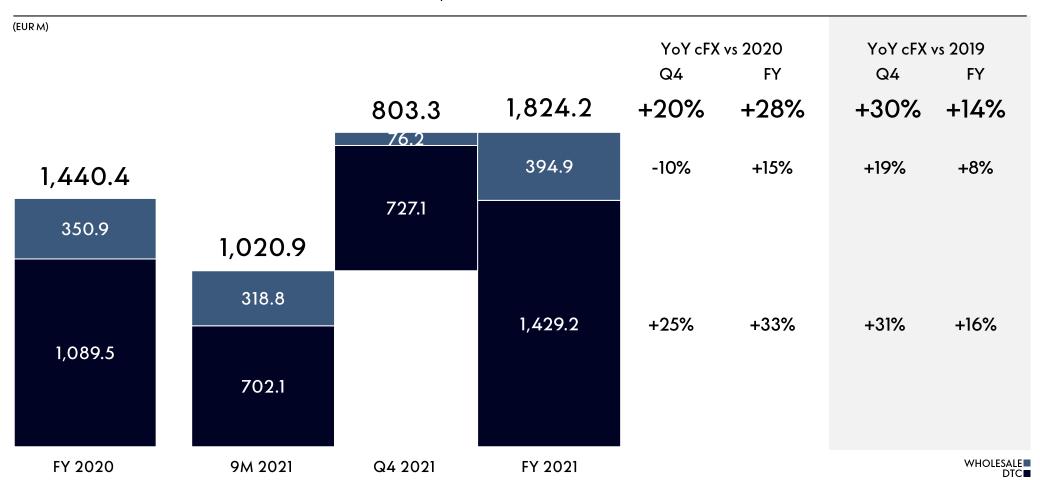
CSSG was +23% in FY 2021 vs 2020 and +1% vs 2019.

Direct online channel almost doubled compared to 2019, also boosted by the successful internalisation of the .com.

In 2021 Moncler opened 18 new DOS.

WHOLESALE revenues -22% of total - reached EUR 395m in FY21 +15% vs FY20 and +8% vs FY19.

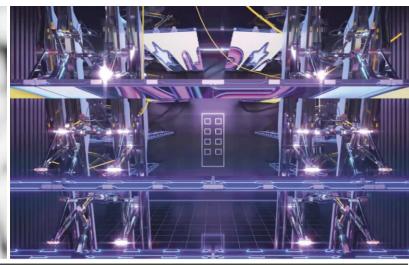
In Q4 wholesale rose 19% vs 2019, driven by the strong acceptance of the FW collections and some differences in the timing of deliveries.



Moncler - Direct Online*







FY 2021 PERFORMANCE

vs 2020

c. +60%

-1pp

+40%

Traffic c. +30%

Membership c. +90%

Product page view

Return rate

Revenues

FOCUS ON CHINA

. Very good performance of WeChat.

. TMALL launch in Q3 2022.

SOCIAL MEDIA PRESENCE





















From 25k to 1m followers in 2021

TOTAL ONLINE REACHED 15% INCIDENCE ON REVENUES**

Stone Island - Revenue Results



Stone Island – consolidated from 1 April 2021 – contributed EUR 222m to the FY 2021 Group's results.

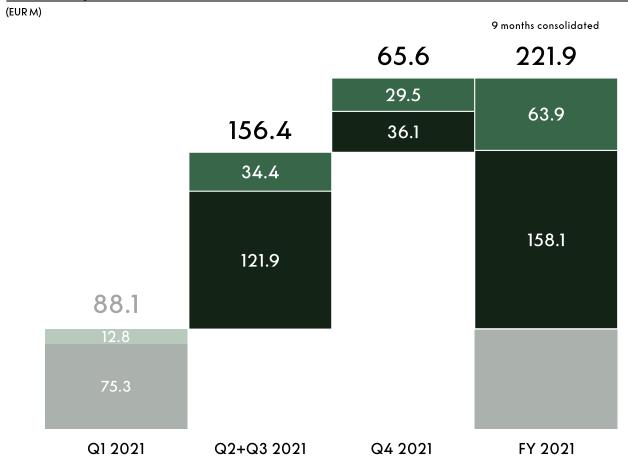
In Q4 the brand recorded revenues of EUR 66m.

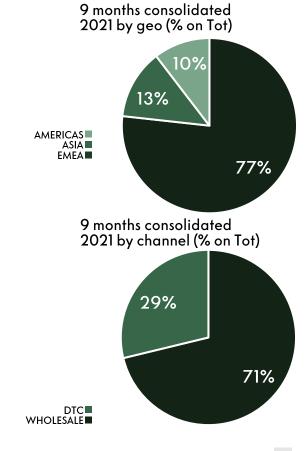
Including the unconsolidated first three months of the year Stone Island revenues reached EUR 310m, with a +35% growth vs FY20 and +26% vs FY19. In FY21 consolidated, EMEA revenues accounted for 77% of total revenues.

Italy, the most important market in EMEA, contributed more than a third of the revenues of the region, followed by the UK and Germany.

WHOLESALE business contributed 71% of total revenues in FY21 consolidated.

DTC performance has been driven by solid organic growth and some new openings. Direct online remained strong and accounted for some 30% of DTC revenues.





Group Mono-Brand Store Network

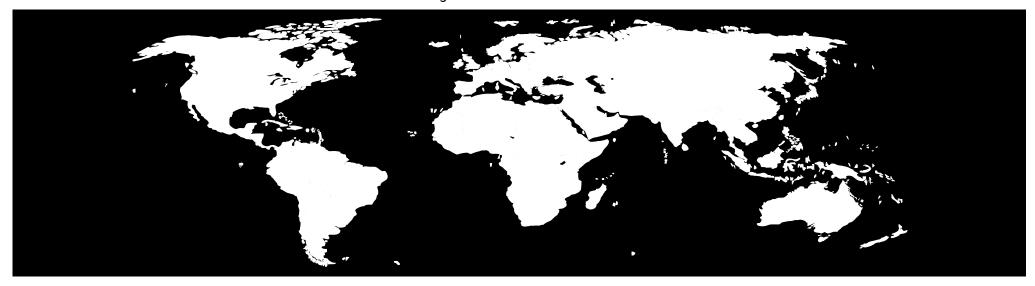
Group retail network counted 267 DOS as of 31 December 2021:

- 237 Moncler
- 30 Stone Island

Changes occurred in Q4:

- Moncler: 4 new openings and some important relocations, including the Roma Piazza di Spagna flagship
- Stone Island: unchanged

Stone Island Korea: since 1 January 2022 23 monobrand stores have been converted from wholesale into retail



| | 31.12.2021 | | | 30.09.2021 | 31.12.2020 | | |
|-----------|------------|---------|--------------|------------|------------|--------------|---------|
| | Group | Moncler | Stone Island | Group | Moncler | Stone Island | Moncler |
| Asia | 121 | 117 | 4 | 119 | 115 | 4 | 104 |
| EMEA | 104 | 84 | 20 | 102 | 82 | 20 | 80 |
| Americas | 42 | 36 | 6 | 42 | 36 | 6 | 35 |
| RETAIL | 267 | 237 | 30 | 263 | 233 | 30 | 219 |
| WHOLESALE | 122 | 64 | 58 | 122 | 64 | 58 | 63 |

Roma Piazza di Spagna Flagship





Chicago Relocation





Income Statement Reported vs Adjusted

The adjustments include the Purchase Price Allocation (PPA) impacts on Moncler Group Income Statement and other costs related to the Stone Island transaction. In particular, the adjustments reflects:

- Selling: Order's backlog amortisation
- G&A: Transaction costs

| | FY 2021 re | eported | PPA and transaction adj | FY 2021 ad | j |
|---------------------------|------------|---------|-------------------------|------------|---------|
| | EUR m | % | EUR m | EUR m | % |
| REVENUES | 2,046.1 | 100.0% | - | 2,046.1 | 100.0% |
| YoY performance | +42% | | | +42% | |
| GROSS MARGIN | 1,566.9 | 76.6% | - | 1,566.9 | 76.6% |
| Selling | (608.5) | (29.7%) | 20.2 | (588.3) | (28.8%) |
| G&A | (237.1) | (11.6%) | 3.6 | (233.5) | (11.4%) |
| Marketing | (142.1) | (6.9%) | - | (142.1) | (6.9%) |
| EBIT | 579.2 | 28.3% | 23.8 | 603.1 | 29.5% |
| Net financial | (21.6) | (1.1%) | - | (21.6) | (1.1%) |
| EBT | 557.6 | 27.3% | 23.8 | 581.5 | 28.4% |
| Taxes | (164.1) | (8.0%) | (6.0) | (170.1) | (8.3%) |
| Tax Rate | 29.4% | | | 29.2% | |
| Non-controlling interests | (0.0) | (0.0%) | - | (0.0) | (0.0%) |
| NET RESULT | 393.5 | 19.2% | 17.8 | 411.4 | 20.1% |

Group Income Statement

EBIT includes:

- Stock-based compensation of EUR 28.6m (EUR 31.0 in FY 2020, and EUR 29.4m in FY 2019)
- Positive IFRS 16 impact of EUR 16.8m (Eur 18.6m in FY 2020 and EUR 16.4m in FY 2019)

Net financial result includes interest on lease liabilities of EUR 19.5m in FY 2021 (EUR 22.0m in FY 2020 and EUR 20.2m in FY 2019)

| | FY 2021 a | dj | FY 2020 | | FY 2019 | |
|-----------------|-----------|---------|---------|---------|---------|---------|
| | EUR m | % | EUR m | % | EUR m | % |
| REVENUES | 2,046.1 | 100.0% | 1,440.4 | 100.0% | 1,627.7 | 100.0% |
| YoY performance | +42% | | -12% | | +15% | |
| GROSS MARGIN | 1,566.9 | 76.6% | 1,089.6 | 75.6% | 1,265.3 | 77.7% |
| Selling | (588.3) | (28.8%) | (463.6) | (32.2%) | (488.8) | (30.0%) |
| G&A | (233.5) | (11.4%) | (173.4) | (12.0%) | (171.6) | (10.5%) |
| Marketing | (142.1) | (6.9%) | (83.8) | (5.8%) | (113.2) | (7.0%) |
| EBIT | 603.1 | 29.5% | 368.8 | 25.6% | 491.8 | 30.2% |
| Net financial | (21.6) | (1.1%) | (23.3) | (1.6%) | (21.1) | (1.3%) |
| EBT | 581.5 | 28.4% | 345.5 | 24.0% | 470.7 | 28.9% |
| Taxes | (170.1) | (8.3%) | (45.2) | (3.1%) | (112.0) | (6.9%) |
| Tax Rate | 29.2% | | 13.1% | | 23.8% | |
| NET RESULT | 411.4 | 20.1% | 300.4 | 20.9% | 358.7 | 22.0% |
| YoY performance | +37% | | -16% | | +8% | |

Net Capex

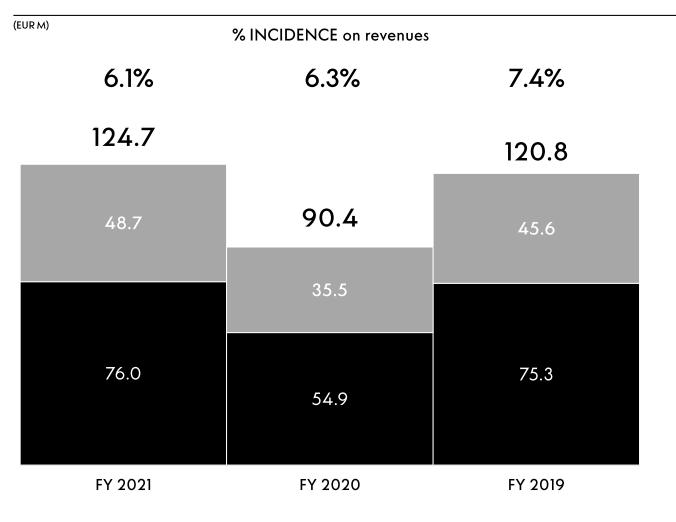
FY 2021 Consolidated capex rose to EUR 124.7m, with an incidence on revenues of 6.1% compared to EUR 90.4m in FY 2020 (6.3% on revenues) and EUR 120.8m in FY 2019 (7.4% on revenues)

Investments in distribution, which includes the cost for store openings, relocations and expansions, reached EUR 76.0m.

Infrastructure capex is largely due to investments in production and IT and rose to EUR 48.7m.

INFRASTRUCTURE ■ DISTRIBUTION ■

Stone Island capex was equal to EUR 6.5m.



Net Working Capital

Net working capital control continued in 2021 in line with management expectations.

As of 31 December, NWC reached EUR 148.8m equal to 7.0% of LTM revenues, including Stone Island integration.

Accounts receivables increased reflecting the growth of the business, and also the impact of Stone Island's higher exposure to the wholesale business.

Inventories management remained tight, supported by solid sell-thru performances.

Payables trend reflects also some differences in the production cycles and the impact of e-commerce internalisation.

(EUR M)

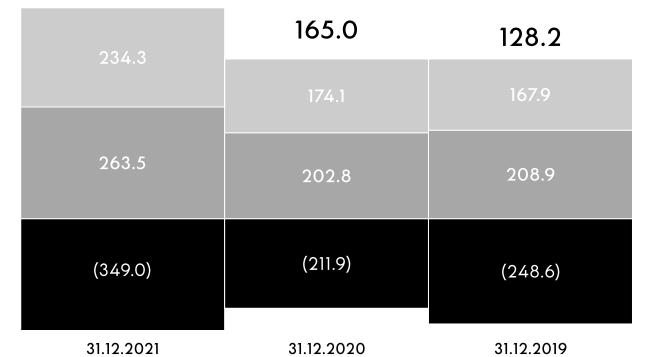
% INCIDENCE on LTM revenues

7.0%

11.5%

7.9%

148.8



ACCOUNTS RECEIVABLE ■
INVENTORY ■
ACCOUNTS PAYABLE ■

Net Financial Position'

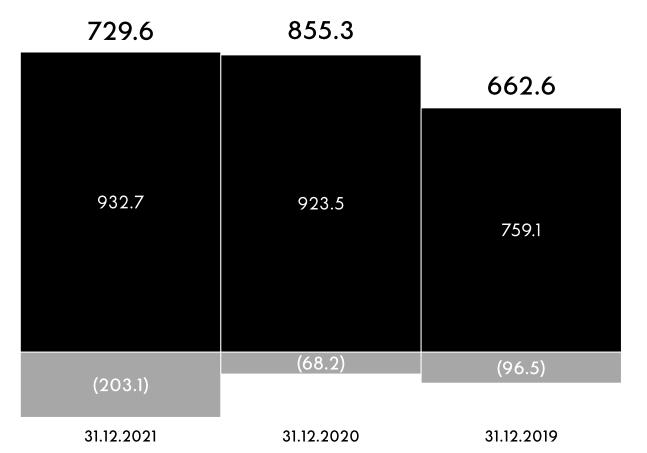
At 31 December 2021, Group's net financial position was positive and equal to EUR 729.6m, after a net cash-out of EUR 551.2m for the Stone Island transaction.

In 2021 Moncler Group generated EUR 550.3m of free cash flow versus EUR 195.5m in FY20 and EUR 340.0 in FY19.

At 31 December 2021, lease liabilities were equal to EUR 710.1m, compared to EUR 640.3m at 31 December 2020 and EUR 639.2m at 31 December 2019.

Proposed a EUR 0.60 per share of dividend distribution.

(EURM)



Balance Sheet Statement

Intangible assets include:

- EUR 775.5m for Stone Island brand
- EUR 447.3m for Stone Island goodwill

Other non-current assets/(liabilities) include:

• EUR 216.4m for deferred tax assets related to the Stone Island transaction

| | 31/12/2021 | 31/12/2020 | 31/12/2019 |
|--|------------|------------|------------|
| | EUR m | EUR m | EUR m |
| Intangible assets | 1,673.5 | 437.9 | 435.0 |
| Tangible assets | 257.1 | 212.2 | 212.9 |
| Right-of-use assets | 656.2 | 590.8 | 593.6 |
| Other non-current assets/(liabilities) | (8.6) | 177.8 | 90.7 |
| TOTAL NON-CURRENT ASSETS | 2,578.2 | 1,418.7 | 1,332.2 |
| Net working capital | 148.8 | 165.0 | 128.2 |
| Other current assets/(liabilities) | (223.7) | (151.5) | (160.2) |
| TOTAL CURRENT ASSETS | (74.9) | 13.6 | (32.1) |
| INVESTED CAPITAL | 2,503.4 | 1,432.2 | 1,300.1 |
| Net debt / (net cash) | (729.6) | (855.3) | (662.6) |
| Lease liabilities | 710.1 | 640.3 | 639.2 |
| Pension and other provisions | 23.8 | 20.1 | 17.1 |
| Shareholders' equity | 2,499.1 | 1,627.1 | 1,306.4 |
| TOTAL SOURCE | 2,503.4 | 1,432.2 | 1,300.1 |

Cash Flow Statement*

| | FY 2021 | FY 2020 | FY 2019 |
|--|---------|---------|---------|
| | EUR m | EUR m | EUR m |
| EBIT | 603.1 | 368.8 | 491.8 |
| D&A | 88.8 | 80.2 | 70.0 |
| Other non cash adjustments | 11.8 | 12.4 | 13.0 |
| Change in net working capital | 92.3 | (36.8) | (25.0) |
| Change in other assets/(liabilities) | 51.8 | (91.9) | 24.9 |
| Capex, net | (124.7) | (90.4) | (120.8) |
| OPERATING CASH FLOW | 723.1 | 242.3 | 453.9 |
| Net financial result | (2.1) | (1.3) | (0.9) |
| Taxes | (170.7) | (45.4) | (113.0) |
| FREE CASH FLOW | 550.3 | 195.5 | 340.0 |
| Dividends paid | (120.7) | - | (101.7) |
| Stone Island transaction | (551.2) | - | - |
| Changes in equity and other changes | (4.2) | (2.9) | (25.7) |
| NET CASH FLOW | (125.7) | 192.7 | 212.5 |
| Net financial position - Beginning of period | 855.3 | 662.6 | 450.1 |
| Net financial position - End of period | 729.6 | 855.3 | 662.6 |
| CHANGE IN NET FINANCIAL POSITION | (125.7) | 192.7 | 212.5 |

Corporate Update

Focus on strengthened Group's infrastructure



Stone Island Integration

- . Korean JV operating since 1 January 2022.. IT retail systems and logistics integration on plan in 2022.

. On 22 December 2021, Moncler detected an unauthorized access to the company's IT systems (malware). All necessary actions to stop the spread have been immediately taken, including the temporary outage of the IT services, with the exception of the ones in store and the e-commerce. The other systems have been then gradually reactivated, starting to reoperate already few days after the incidence.

Moncler production capacity

. In 2022 Moncler will double production capacity in its Romanian state-of-the art facility which will include a cutting-edge R&D center, that will focus on developing new manufacturing techniques and leading edge product features.

Sustainability 2021







FY 2021 NON FINANCIAL REPORT KEY RESULTS*

- . Carbon Neutrality for Group's own sites worldwide.
- . ~30% of Moncler Genius 2021** outerwear products entirely made of sustainable fabrics and marked with the Moncler Born to Protect tag.
- . Initiated the recycling of certified down and of nylon scraps to produce accessories for Moncler outerwear in FW 22.
- . Eliminated almost all single-use virgin plastic.
- . 100% of Moncler packaging to the final customer made with lower impact materials.
- .70% of women in total workforce and 52% at management level.
- . Over 2,600 hours of volunteering activities performed during working hours.
- . EUR 3.6 million invested in local communities.
- . 80k people in need protected from cold in 5 years (from 2017 to 2021).

FY 2021 Financial Results

MONCLER GROUP

Appendix

PPA allocation at 31 March 2021

The impacts generated from the Stone Island acquisition are listed in the table below. In particular, of EUR 20.2m, included in the selling expenses. the values allocated to the Brand and Goodwill did not generate any income statement effect, while the allocation of part of the excess price to the order

backlog generated in the year an amortisation

EUR m

| Total price | 1,150,000 |
|---------------------------|-----------|
| Net equity value acquired | (129,015) |
| EXCESS PRICE | 1,020,985 |
| Trademark | 775,454 |
| Order backlog | 20,226 |
| Deferred Tax assets | (221,995) |
| Goodwill | 447,300 |
| PURCHASE PRICE ALLOCATION | 1,020,985 |

EBITDA reconciliation

| | FY 2021 c | adj | FY 2020 | | FY 2019 |) |
|-----------------------------------|-----------|--------|---------|--------|---------|--------|
| | EUR m | % | EUR m | % | EUR m | % |
| EBIT | 603.1 | 29.5% | 368.8 | 25.6% | 491.8 | 30.2% |
| D&A | 88.8 | 4.3% | 80.2 | 5.6% | 70.0 | 4.3% |
| Rights-of-use-amortisation | 137.5 | 6.7% | 120.8 | 8.4% | 101.1 | 6.2% |
| Stock-based compensation | 28.6 | 1.4% | 31.0 | 2.2% | 29.4 | 1.8% |
| EBITDA Adj. | 857.9 | 41.9% | 600.8 | 41.7% | 692.3 | 42.5% |
| Rents associated to rights-of-use | (154.3) | (7.5%) | (139.4) | (9.7%) | (117.5) | (7.2%) |
| EBITDA Adj. pre IFRS 16 | 703.7 | 34.4% | 461.4 | 32.0% | 574.8 | 35.3% |

2021-2019 Half-Year Income Statement*

| | H1 2021 | | H2 202 | l | H1 2020 | 1 | H2 2020 | 0 | H1 2019 | | H2 2019 | • |
|-----------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| | EUR m | % |
| REVENUES | 621.8 | 100.0% | 1,424.3 | 100.0% | 403.3 | 100.0% | 1,037.1 | 100.0% | 570.2 | 100.0% | 1,057.5 | 100.0% |
| YoY performance | +54% | | +37% | | -29% | | -2% | | +16% | | +18% | |
| GROSS MARGIN | 467.6 | 75.2% | 1,099.3 | 77.2% | 279.6 | 69.3% | 810.1 | 78.1% | 437.2 | 76.7% | 828.1 | 78.3% |
| Selling | (229.9) | (37.0%) | (358.4) | (25.2%) | (190.9) | (47.3%) | (272.6) | (26.3%) | (206.9) | (36.3%) | (281.9) | (26.7%) |
| G&A | (106.7) | (17.2%) | (126.8) | (8.9%) | (79.8) | (19.8%) | (93.7) | (9.0%) | (84.8) | (14.9%) | (86.8) | (8.2%) |
| Marketing | (38.2) | (6.1%) | (103.9) | (7.3%) | (44.3) | (11.0%) | (39.5) | (3.8%) | (42.9) | (7.5%) | (70.3) | (6.6%) |
| EBIT | 92.8 | 14.9% | 510.3 | 35.8% | (35.5) | (8.8%) | 404.3 | 39.0% | 102.6 | 18.0% | 389.2 | 36.8% |
| Net financial | (9.7) | (1.6%) | (11.9) | (0.8%) | (11.2) | (2.8%) | (12.1) | (1.2%) | (10.5) | (1.8%) | (10.6) | (1.0%) |
| EBT | 83.1 | 13.4% | 498.4 | 35.0% | (46.7) | (11.6%) | 392.2 | 37.8% | 92.1 | 16.2% | 378.6 | 35.8% |
| Taxes | (24.2) | (3.9%) | (145.9) | (10.2%) | 15.1 | 3.7% | (60.2) | (5.8%) | (22.1) | (3.9%) | (89.9) | (8.5%) |
| Tax Rate | 29.1% | | 29.3% | | 32.3% | | 15.4% | | 24.0% | | 17.3% | |
| NET RESULT | 58.7 | 9.4% | 352.6 | 24.8% | (31.6) | (7.8%) | 332.0 | 32.0% | 70.0 | 12.3% | 288.7 | 27.3% |
| YoY performance | n.m. | | +6% | | n.m. | | +15% | | +14% | | | |

Revenue quarterly performance

| Group | Q1 | | | 21 vs 20 | 21 vs 19 | Q2 | | | 21 vs 20 | 21 vs 19 | Q3 | | | 21 vs 20 | 21 vs 19 | Q4 | | | 21 vs 20 | 21 vs 19 |
|--------------|-------|-------|-------|----------|----------|-------|------|-------|----------|----------|-------|-------|-------|----------|----------|-------|-------|-------|----------|----------|
| EUR m | 2021 | 2020 | 2019 | cFX | cFX | 2021 | 2020 | 2019 | cFX | cFX | 2021 | 2020 | 2019 | cFX | cFX | 2021 | 2020 | 2019 | cFX | cFX |
| Moncler | 365.5 | 310.1 | 378.5 | +21% | -2% | 200.1 | 93.2 | 191.7 | +118% | +5% | 455.3 | 361.8 | 425.0 | +27% | +10% | 803.3 | 675.3 | 632.4 | +20% | +30% |
| Stone Island | - | - | - | - | - | 56.2 | - | - | - | - | 100.1 | - | - | - | - | 65.6 | - | - | - | - |
| Group total | 365.5 | 310.1 | 378.5 | +21% | -2% | 256.3 | 93.2 | 191.7 | +178% | +34% | 555.5 | 361.8 | 425.0 | +55% | +33% | 868.9 | 675.3 | 632.4 | +30% | +40% |
| | | | | | | | | | | | | | | | | | | | | |
| Moncler | Q1 | | | 21 vs 20 | 21 vs 19 | Q2 | | | 21 vs 20 | 21 vs 19 | Q3 | | | 21 vs 20 | 21 vs 19 | Q4 | | | 21 vs 20 | 21 vs 19 |
| EUR m | 2021 | 2020 | 2019 | cFX | cFX | 2021 | 2020 | 2019 | cFX | cFX | 2021 | 2020 | 2019 | cFX | cFX | 2021 | 2020 | 2019 | cFX | cFX |
| DTC | 279.2 | 236.3 | 291.4 | +22% | -2% | 139.2 | 64.2 | 145.6 | +127% | -2% | 283.7 | 202.2 | 253.4 | +40% | +15% | 727.1 | 586.8 | 566.5 | +25% | +31% |
| Wholesale | 86.3 | 73.8 | 87.1 | +17% | -1% | 60.9 | 29.1 | 46.1 | +101% | +29% | 171.6 | 159.6 | 171.7 | +10% | +2% | 76.2 | 88.5 | 65.9 | -10% | +19% |
| Moncler | 365.5 | 310.1 | 378.5 | +21% | -2% | 200.1 | 93.2 | 191.7 | +118% | +5% | 455.3 | 361.8 | 425.0 | +27% | +10% | 803.3 | 675.3 | 632.4 | +20% | +30% |
| Asia | 198.1 | 132.7 | 171.1 | +53% | +17% | 84.4 | 49.0 | 78.2 | +76% | +9% | 185.4 | 144.4 | 153.7 | +29% | +24% | 426.9 | 391.8 | 312.2 | +10% | +39% |
| EMEA | 113.9 | 135.7 | 153.9 | -15% | -25% | 73.9 | 36.1 | 83.5 | +103% | -11% | 191.3 | 153.6 | 195.6 | +25% | -2% | 245.4 | 176.4 | 215.6 | +40% | +16% |
| Americas | 53.4 | 41.7 | 53.5 | +34% | +3% | 41.8 | 8.1 | 30.0 | +435% | +40% | 78.7 | 63.8 | 75.7 | +29% | +10% | 131.0 | 107.1 | 104.7 | +25% | +31% |
| Moncler | 365.5 | 310.1 | 378.5 | +21% | -2% | 200.1 | 93.2 | 191.7 | +118% | +5% | 455.3 | 361.8 | 425.0 | +27% | +10% | 803.3 | 675.3 | 632.4 | +20% | +30% |

Revenue YTD quarterly performance

21 1/2 20 | 21 1/2 10 | 11

| Group | Q1 | | | 21 vs 20 | 21 vs 19 | HI | | | 21 vs 20 | 21 vs 19 | 9M | | | 21 vs 20 | 21 vs 19 | FY | | | 21 vs 20 | 21 vs 19 |
|--------------|-------|-------|-------|----------|----------|-------|---------------|-------|----------|----------|--------|-------|-------|----------|----------|--------|--------|--------|----------|----------|
| EUR m | 2021 | 2020 | 2019 | cFX | cFX | 2021 | 2020 | 2019 | cFX | cFX | 2021 | 2020 | 2019 | cFX | cFX | 2021 | 2020 | 2019 | cFX | cFX |
| Moncler | 365.5 | 310.1 | 378.5 | +21% | -2% | 565.5 | 403.3 | 570.2 | +43% | +1% | 1020.9 | 765.1 | 995.3 | +36% | +4% | 1824.2 | 1440.4 | 1627.7 | +28% | +14% |
| Stone Island | - | - | - | - | - | 56.2 | - | - | - | - | 156.4 | - | - | - | - | 221.9 | - | - | - | - |
| Group total | 365.5 | 310.1 | 378.5 | +21% | -2% | 621.8 | 403.3 | 570.2 | +57% | +11% | 1177.2 | 765.1 | 995.3 | +56% | +20% | 2046.1 | 1440.4 | 1627.7 | +44% | +28% |
| | | | | | , | | | | , | , | | | | , | , | | | | | |
| Moncler | Q1 | | | 21 vs 20 | 21 vs 19 | Н1 | | | 21 vs 20 | 21 vs 19 | 9M | | | 21 vs 20 | 21 vs 19 | FY | | | 21 vs 20 | 21 vs 19 |
| EUR m | 2021 | 2020 | 2019 | cFX | cFX | 2021 | 2020 | 2019 | cFX | cFX | 2021 | 2020 | 2019 | cFX | cFX | 2021 | 2020 | 2019 | cFX | cFX |
| DTC | 279.2 | 236.3 | 291.4 | +22% | -2% | 418.4 | 300.5 | 437.1 | +44% | -2% | 702.1 | 502.7 | 690.4 | +42% | +4% | 1429.2 | 1089.5 | 1256.9 | +33% | +16% |
| Wholesale | 86.3 | 73.8 | 87.1 | +17% | -1% | 147.1 | 102.8 | 133.2 | +42% | +10% | 318.8 | 262.4 | 304.9 | +23% | +5% | 394.9 | 350.9 | 370.8 | +15% | +8% |
| Moncler | 365.5 | 310.1 | 378.5 | +21% | -2% | 565.5 | 403.3 | 570.2 | +43% | +1% | 1020.9 | 765.1 | 995.3 | +36% | +4% | 1824.2 | 1440.4 | 1627.7 | +28% | +14% |
| Asia | 198.1 | 132.7 | 171.1 | +53% | +17% | 282.6 | 181. <i>7</i> | 249.3 | +59% | +15% | 467.9 | 326.1 | 403.1 | +45% | +18% | 894.8 | 717.9 | 715.2 | +26% | +27% |
| EMEA | 113.9 | 135.7 | 153.9 | -15% | -25% | 187.8 | 171.9 | 237.4 | +10% | -20% | 379.1 | 325.5 | 433.0 | +17% | -12% | 624.5 | 501.9 | 648.5 | +25% | -3% |
| Americas | 53.4 | 41.7 | 53.5 | +34% | +3% | 95.2 | 49.8 | 83.6 | +101% | +17% | 173.9 | 113.6 | 159.3 | +60% | +14% | 304.9 | 220.7 | 263.9 | +43% | +20% |
| Moncler | 365.5 | 310.1 | 378.5 | +21% | -2% | 565.5 | 403.3 | 570.2 | +43% | +1% | 1020.9 | 765.1 | 995.3 | +36% | +4% | 1824.2 | 1440.4 | 1627.7 | +28% | +14% |

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Shareholding and IR contacts

| SHAREHOLDING STRUCTURE* | % | N. Shares (m) |
|-------------------------|-------|---------------|
| Double R S.r.I. | 19.9% | 54.4 |
| Rivetti family** | 3.9% | 10.7 |

MARKET

| Morgan Stanley Investment Management Company | 11.5% | 31.3 |
|--|--------|-------|
| Capital Research and Management Company | 5.0% | 13.6 |
| Blackrock Inc. | 4.2% | 11.5 |
| Treasury Shares | 1.5% | 4.1 |
| Other Shareholders | 54.0% | 148.1 |
| TOTAL SHARES OUTSTANDING | 100.0% | 273.7 |

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Luciano Santel, the Manager in charge of preparing the corporate accounting documents, declares that, pursuant to art. 154-bis, paragraph 2, of the Legislative Decree no. 58 of February 24, 1998, the accounting information contained herein correspond to document results, books and accounting records.