



## Press Release

*Moncler S.p.A.*

Milan, 7 February 2014 – Moncler S.p.A. announces that today made available to the public the following documentation related to the Ordinary Shareholders' Meeting called on February 28, 2014, in a single convocation:

1. Board of Directors report, prepared pursuant to article 72, paragraphs 1 and 6, and Annex 3A, Templates 2 and 3, of the regulations adopted by CONSOB with resolution n. 11971 of 14 May 1999, on the exercising of the authorization pursuant to article 2443 of the Italian Civil Code for a paid divisible increase in the share capital by a maximum nominal sum of Euro 1,006,000, with the exclusion of options pursuant to article 2441, fifth, sixth and eighth paragraphs of the Italian Civil Code, to be reserved for the subscription of the beneficiaries of the "Stock Option Plan 2014-2018 Top Management and Key People";
2. the opinion of the auditors on the adequacy of the issue price of the ordinary shares resulting from the capital increase with exclusion of the option right to service the "Stock Option Plan 2014-2018 Top Management and Key People" prepared pursuant to article 2441, paragraph 6, of the Italian Civil Code and article 158 of Legislative Decree no. February 24, 1998, n. 58;
3. Board of Directors report, prepared pursuant to article 72, paragraphs 1 and 6, and Annex 3A, Templates 2 and 3, of the regulations adopted by CONSOB with resolution n. 11971 of 14 May 1999, on the exercising of the authorization pursuant to article 2443 of the Italian Civil Code for a paid divisible increase in the share capital by a maximum nominal sum of Euro 105,000, with the exclusion of options pursuant to art. 2441, fifth, sixth and eighth paragraphs of the Italian Civil Code, to be reserved for the subscription of the beneficiaries of the "Stock Option Plan 2014-2018 Italian Corporate Structures"; and
4. the opinion of the auditors on the adequacy of the issue price of the ordinary shares resulting from the capital increase with exclusion of the option right to service the "Stock Option Plan 2014-2018 Italian Corporate Structures" prepared pursuant to article 2441, paragraph 6, of the Italian Civil Code and article 158 of Legislative Decree no. February 24, 1998, n. 58.

Documents mentioned above are available to the public, together with the Notice of Summons for the Shareholders' Meeting and the documentation already filed on January 29, 2014, at the registered office in Via Stendhal n. 47, 20144 - Milan, at Borsa Italiana S.p.A. and on the Company's website <http://www.monclergroup.com>, Section "Governance > Shareholders' Meeting".

### FOR FURTHER INFORMATION:

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### About Moncler

*Moncler was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler collections marry the extreme demands of outdoor wear for nature with those of city life. In 2003 Remo Ruffini took over the company, of which he is currently President and CEO. Moncler manufactures and directly distributes the Moncler clothing and accessories collections Moncler Gamme Rouge, Moncler Gamme Bleu and Moncler Enfant through its boutiques and in exclusive international department stores and multi-brand outlets.*