

MONCLER COLLECTION SUMMER 2025 REIMAGINES RUGGED WORKWEAR FOR THE METROPOLITAN WARDROBE

Milan, April 16th, 2025 – Moncler Collection reimagines summer city dressing with a modular lineup inspired by rugged workwear and outdoor adventure – tailored for the tough metropolitan wardrobe. The heavy-duty overall and hard-wearing staples, crafted from durable yet light fabrics, blend function with refined design on perennial pieces made to last. At the heart of it all is Moncler's unmistakable *feltrino* logo patch – a symbol of quality and innovation.

Moncler's dedication to craftsmanship and technical performance extends effortlessly into the summer months with lightweight, durable layers and breezy, water-resistant jackets. Captured on the dynamic streets of New York, the collection embodies a seamless blend of function and style – designed for the rhythm of modern city life.

This season's aesthetic of robust utility is conceived as an everyday uniform: the same or similar silhouettes in different neutral shades – including white, beige, and khaki-green – alongside deep denim blues, that can be rotated and matched together, on repeat.

Relaxed silhouettes and clean lines define the collection. The all-in-one overall best encapsulates the season's inspiration of utilitarian workwear, featuring a large, *feltrino*-adorned front pocket inspired by Moncler's signature Maya jacket.

While the attitude remains effortless, details are considered and elevated. Exposed seams meet strategically placed pockets, metal rivets and sleek hardware. Functionality is emphasized through removable hoods or double-fastening jackets with studded snap buttons and zippers.

Designed to keep pace with the warmer months, fabrics are light and breathable yet reinforced with Moncler's signature technical backing. Lightweight denim is given a sport-inspired rework with elastic stretch for comfort and ease of movement, presented in dark indigo and light stonewash. Ultra-light windbreakers and overshirts offer effective water repellency to protect against unexpected summer showers.

Moncler Collection Summer 2025 is available now in select Moncler stores and on moncler.com.

Moncler was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler outerwear collections marry the extreme demands of nature with those of city life. Moncler manufactures and directly distributes the clothing and accessories collections under the brand Moncler through directly operated physical and digital stores as well as selected multi-brand doors, department stores and e-tailers.