MONCLER

GROUP

ESSENTIAL INFORMATION OF THE INVESTMENT AGREEMENT AND OF THE SHAREHOLDERS' AGREEMENT CONCERNING MONCLER

NOTICE PURSUANT TO ART. 131 OF CONSOB REGULATION 11971/1999 ("RE")

Milan, 3 January 2025 – Moncler S.p.A. ("**Moncler**") announces that the essential information drafted pursuant to Art. 130 RE relating to (i) the investment agreement in force among Ruffini Partecipazioni Holding S.r.l. and (for certain specific provisions) Remo Ruffini, on the one hand, White Investissement S.A.S and (for certain specific provisions) LVMH Moët Hennessy Louis Vuitton S.E., on the other hand, and (ii) the shareholders' agreement in force between the same parties and (for certain specific provisions) Double R S.r.l., have been updated as of 31 December 2024 for the purpose of taking into account the occurred change in the ordinary shares of Moncler held by Double R S.r.l. following the commencement, on 18 November 2024, of the execution of Moncler ordinary shares purchases undertaking announced in the press release dated 26 September 2024.

The essential information relating to the investment agreement and to the shareholders' agreements are published pursuant to Article 130 RE on Moncler's website www.monclergroup.com (Section "Governance" / "Documents and Procedures" / "Shareholders' Agreements").