



STONE ISLAND | NEW BALANCE RELEASE THE SECOND DROP OF THE 574 LEGACY

June 3rd, 2024 – Building upon the series of collaborative product releases that began in 2021, Stone Island and New Balance announce the second drop of the New Balance 574 Legacy model.

Showcasing Stone Island's expertise in colour research and experimentation, crafting more than 60,000 different dye recipes over the years, the two distinctive colourways of the new 574 Legacy feature shades of green, mustard yellow, and grey inspired by archival items from 1988 including AW '88'89 mid-green silk-effect POLYESTER MICROFIBER outer piece and a deep grey PANNO JACQUARD inner shell edged with mustard yellow stripes.

The latest iterations draw from Stone Island's rich archive of materials that span collections from 1987-1989 in an unexpected multi-textural approach to New Balance's historic silhouette, which has been slightly updated. Nubuck is overlaid on a ripstop upper inspired by an AW '88'89 archive shell created entirely in a layer of heat-sealed PVC, while the texture applied to the New Balance 'N' logo draws from the rubber elbow patch of a SS '88 RAW CANVAS blouson. The design is completed with a nylon tongue and terry collar based on the iridescent AW '88'89 NYLON RIPSTOP short parka, a Stone Island Compass logo patch on the tongue inspired by an archival badge with green stitching, reflective heel tabs, EVA foam midsole with ENCAP technology, and a rubber outsole, seamlessly fusing utilitarian inspiration and innovation with everyday wearability.

Available from June 12th in selected Stone Island stores* and online at stoneisland.com for those who registered to 'my account'. Registrations to 'my account' are open until June 5th at 3pm CET.

For Chinese mainland, also available on the official Stone Island WeChat store mini program.

*Stone Island Stores:

Milan, Rome, Verona, Venice, Turin, Florence, Forte dei Marmi, Riccione.

London, Paris, Munich, Hamburg, Frankfurt, Sylt, Wien, Amsterdam, Antwerp, Stockholm.

New York, Los Angeles, Chicago, Miami, Toronto.

Beijing Sanlitun Taikoo Li, SKPs Beijing, Shanghai IAPM, Shanghai Reel, Chengdu Taikoo Li, SKPs Chengdu, Nanjing Deji, Sanya International Duty Free Complex, Shenzhen Mix C, Stone Island Tokyo Aoyama Flagship, Stone Island Seoul Flagship, Stone Island Daegu Flagship, Singapore Marina Bay Sands, Hong Kong K11 Musea.

The Stone Island x New Balance 574 Legacy will be available globally starting June 14th at NewBalance.com* and at select retailers.

*New Balance Stores:

US, Canada, London, Paris, Berlin, Madrid, Amsterdam, New Balance's T-House Japan, China.

About Stone Island

Stone Island is a global leader of product design and garment innovation. Founded in Italy in 1982, it has consistently pushed fabric technology and experimentation, particularly focusing on functionality and utilitarianism. Design is driven by purpose, resulting in an immediately recognisable signature of cut, form, materiality and colour. For over four decades, Stone Island has built an ever-growing worldwide community which both celebrates the brand's heritage and is activated by new product developments. Visit stoneisland.com

About New Balance

New Balance, headquartered in Boston, MA, has the following purpose: Independent since 1906, we empower people through sport and craftsmanship to create positive change in communities around the world. New Balance employs 9,000 associates around the globe, and in 2023 reported worldwide sales of \$6.5 billion. New Balance owns five athletic

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footwear factories in New England and one in Flimby, U.K. New Balance MADE U.S. footwear contains a domestic value of 70% or more and makes up a limited portion of New Balance's U.S. sales. To learn more about New Balance, please visit www.newbalance.com; for the latest press information visit <http://newbalance.newsmarket.com>.