



### THE MONCLER GAIA POCKET MID

*A new-look apres-ski staple handles winter in the mountains, or in the city.*

Transcending the mountain slopes with effortless city appeal, the Gaia Pocket Mid reworks the classic snow boot for cold weather comfort and high-impact style.

The newest addition to the iconic Gaia snow boot family is waterproof, down-filled and quilted in the same boudin construction as classic Moncler outerwear - with a shade for every outfit and inclination. Classic black and white styles, crafted in luxe nylon laqué, are joined by pink, yellow, green, blue and red versions, offering full-look block dressing when styled with matching winter jackets and accessories. A miniature press-stud pocket, lifted from the iconic Moncler Maya jacket, stows life's smallest essentials, while the toggle closure and non-slip soles offer comfort, coziness, and grip outdoors.

The Moncler Gaia Pocket Mid is available in stores and at Moncler's online store from December 2022.

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*Moncler was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler outerwear collections marry the extreme demands of nature with those of city life. Moncler manufactures and directly distributes the clothing and accessories collections under the brand Moncler through directly operated physical and digital stores as well as selected multi-brand doors, department stores and e-tailers.*

**MONCLER**

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