



INTRODUCING MONCLER GRENOBLE FALL 2022
Outdoor essentials for all year round

A new campaign, shot by Thibaut Grevet in otherworldly terrain, captures the dynamic energy of Moncler Grenoble and translates mountain codes for warmer days at the pinnacle. A choreographed formation of models, clad in technical layers are prepared for a kinetic new season outdoors - in sync with each other and their astonishing natural surroundings. Iridescent layers of lilac, spectral white, and mercurial silver mirror the purple haze of dusk in a cohesive vision for the new season of active pursuits.

Lightweight, but dense with the technical features synonymous with Moncler Grenoble, the alpine athleisurewear transcends seasons to excel all year round in rain, wind, or shine. The Peyrus jacket combines eye-catching form with elevated function, ensuring lightweight, packable warmth and waterproof protection from the elements. The versatile Ledi jacket, in graphic color-blocked panels offers windproof, waterproof protection at the flip of its forest-green hood. Paired with a selection of technical shorts, leggings, and tees, the collection proposes a layered approach to the seasonal transition outdoors – on the mountain, or in the city.

The new Moncler Grenoble collection will be available on [Moncler.com](https://www.moncler.com) and in selected boutiques from July 28th, 2022.

Moncler was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler outerwear collections marry the extreme demands of nature with those of city life. Moncler manufactures and directly distributes the clothing and accessories collections under the brand Moncler through directly operated physical and digital stores as well as selected multi-brand doors, department stores and e-tailers.

MONCLER

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