



FORTNITE & MONCLER DEBUT NEW IN-GAME COLLAB + REACTIVE DIGITAL OUTFITS

The latest form of self-expression is coming to Fortnite: a new fashion collaboration with Moncler. Based on the summit-centric spirit of the iconic fashion house, the new Outfits and accessories hit Fortnite's Item Shop starting November 20.

Inspired by the new 6 Moncler 1017 Alyx 9SM collection designed by Matthew Williams, the Moncler skins for Fortnite celebrate the contrast between light and dark, the core theme of the collection, and are released today to coincide with the longest lunar eclipse of the century.

Players can swap between new dark and light Styles, or choose a brand-new reactive Style, which changes each look from light to dark as players' altitude gets higher. As player altitude gets lower, each outfit transitions from dark back to light. You can see the reactive effects of each Outfit in this video:

<https://www.youtube.com/watch?v=owxS0xiTqk>

The full list of items includes accessories and Loading Screen artwork, in addition to the Outfits:

- Moncler Classic Set, including the Andre and Renee Outfits
- Umbra-tube Back Bling
- Umbra-Axe Pickaxe
- Para-Pluie Glider
- "The Summit" Loading Screen

Matthew Williams, Creative Director, ALYX 9SM, says:

"It's been very interesting working with the team at Epic and Moncler to bring the 6 MONCLER 1017 ALYX 9SM collection to life inside a vibrant digital space like Fortnite. The new 6 MONCLER 1017 ALYX 9SM collection celebrates when light meets the dark, the collaboration with Fortnite explores this concept in completely new ways. Digital materials do not follow the rules of the physical world, allowing us to be more creative with these new in-game reactive outfits, they transition from light to dark depending on the altitude of the player inside the game. As Moncler was born in the mountains, the new styles in Fortnite authentically honor that heritage."

For full details on the collab, visit the Fortnite Blog, <https://www.epicgames.com/fortnite/en-US/news/high-altitude-meets-high-fashion-in-fortnite-with-the-moncler-classic-set>.

Moncler was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler outerwear collections marry the extreme demands of nature with those of city life. Moncler manufactures and directly distributes the clothing and accessories collections under the brand Moncler through directly operated physical and digital stores as well as selected multi-brand doors, department stores and e-tailers.

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