



**MONCLER GENIUS**  
**8 MONCLER PALM ANGELS | RAISING THE BAR**

Francesco Ragazzi follows a unique yet simple method: he elevates materials, volume or details on a range of classic garments, twisting the familiar into something surprising while retaining function and simplicity. An admirer and avid explorer of American culture, Francesco Ragazzi worked around the idea of the vintage store in devising the 8 MONCLER PALM ANGELS collection: a place where different, even disparate elements mix, and magically come together.

Eschewing pre-set seasonal codes, Ragazzi approaches a line-up of archetypes: the puffer jacket, with or without sleeves, is the focus, closely followed by the Hawaiian shirt, the cardigan and the jumper, the tracksuit, the sweatshirt, the Moon Boot. In rethinking such staples, the designer has turned things upside down.

For the collection, he has refashioned the signature Moncler logo, replacing the cockerel emblem over the word Moncler with an elegant palm. Ragazzi has also launched his first collaboration for Moncler Palm Angels with the iconic Italian brand Moon Boot, transforming the traditional puffer-style boot in a playful and unexpected animal print.

This mutation of signs is all about spontaneous reshuffling. The puffer has a cropped volume, for instance, and comes with ultrasuede patches on the shoulders, or with an askew buttoning. It is entirely made in sustainable satin or has intarsia drawing summer palms on the back; it is cut in a bandana-print cotton or teddy fleece. The Hawaiian and the terrain print shirts, meanwhile, become as big and long as a coat, and get padded like outerwear. Sweaters are oversized or printed with flower and bandana motifs; cords are opened on the sides with taped zips. The pajama set comes in Hawaiian prints. Bags include jacquard canvas totes, weekend holdalls, and padded totes, which have been given long sleeve-like straps that can be styled around the hips. The freewheeling look is completed with caps, beanies, and sneakers.

Sustainability note: Championing Moncler's commitment to a sustainable future, the 8 MONCLER PALM ANGELS collection features a selection of puffers, long shirts and gilets made using fabrics crafted from low impact materials such as ECONYL® – a regenerated nylon derived from ocean and land-based waste – organic cotton and recycled polyester, and buttons and zips are made with recycled metal and brass.

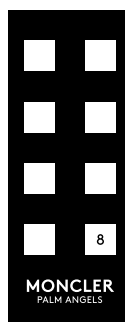


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### FRANCESCO RAGAZZI BIOGRAPHY

An art director trained in fashion communication and a photographer, Milan-born Francesco Ragazzi started Palm Angels in 2011 as a photographic documentation of LA's skater culture. The endeavor evolved into a book, published by Rizzoli in 2014, and subsequently into clothing in 2015. Palm Angels stems from an Italian take on American culture and subcultures. It merges an appreciation for sartorial codes and a joy for fabric with a proclivity for using clothing as identity tropes and cultural signifiers. Palm Angels is essentially a vision, with a real human being behind it.

8 MONCLER PALM ANGELS is available in Moncler boutiques, moncler.com and in selective wholesale networks worldwide.



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*Moncler was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler outerwear collections marry the extreme demands of nature with those of city life. In 2003 Remo Ruffini took over the company, of which he is currently Chairman and CEO. Moncler manufactures and directly distributes the clothing and accessories collections under the brand Moncler through its boutiques and in exclusive international department stores and multi-brand outlets.*

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