

FILING OF THE PLAN CONCERNING THE PARTIAL DEMERGER OF SPORTSWEAR COMPANY S.P.A. IN FAVOUR OF MONCLER S.P.A.

Milan, 19 May 2021 – Moncler S.p.A. ("Moncler") informs that, pursuant to Art. 2506-bis, paragraph 5, of the Italian Civil Code, the plan for the partial demerger of Sportswear Company S.p.A. ("SPW") in favour of Moncler, approved by the Boards of Director of Moncler and SPW was filed today with the Companies' Register.

As Moncler owns the entire share capital of SPW, the demerger will be executed in simplified form according to the provisions of Art. 2505 of Italian Civil Code, and the resolutions authorizing the demerger will be approved by the Boards of Directors of the two companies, pursuant to the bylaws of Moncler and SPW.

Moncler shareholders representing at least 5% of the share capital may ask that the demerger be approved by an extraordinary Shareholders' Meeting of Moncler, by filing such request to the Company no later than eight days following the filing of the demerger plan with the Register of Companies (i.e., by 27 May 2021). Any request shall be submitted within the above term and accompanied by certification of ownership of Moncler shares, issued by an authorised intermediary pursuant to applicable law, by means of registered mail or certified e-mail to the following addresses: Moncler S.p.A., Corporate Affairs Secretary, Via Andrea Solari no. 33, 20144 Milan, e-mail moncler@legalmail.it at the Corporate Affairs Secretary's attention.

The documents relating to the demerger are available to the public at Moncler's registered office, on the Company's website www.monclergroup.com, section "Governance / Extraordinary Transactions", and on the authorised storage mechanism "eMarketStorage" at the website www.emarketstorage.com. Moncler and SPW annual reports of the last three financial years are also available at the Moncler's registered office and in the above-mentioned section of Moncler's website.