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COMUNICATO STAMPA

Ruffini Partecipazioni S.r.l. avvia la cessione di 8.200.000 azioni ordinarie detenute in Moncler S.p.A., pari a circa il 3,2% dell'attuale capitale sociale di Moncler S.p.A.

Milano, 9 marzo 2021. Ruffini Partecipazioni S.r.l. ("**RP**"), annuncia oggi l'avvio di una operazione di cessione di 8.200.000 azioni ordinarie (le "**Azioni**") di Moncler S.p.A. ("**Moncler**" o la "**Società"**"), pari a circa il 3,2% del capitale sociale della Società alla data del presente comunicato (l'"**Offerta**").

L'Offerta fa seguito a quanto comunicato in data 23 febbraio 2021 da Ruffini Partecipazioni Holding S.r.l. ("**RPH**") nel contesto dell'operazione di aggregazione di Sportswear Company S.p.A., società titolare del marchio Stone Island, in Moncler (l'"**Operazione**").

L'Offerta sarà realizzata attraverso una procedura di *accelerated bookbuilding* rivolta a determinate categorie di investitori istituzionali.

Il bookbuilding avrà inizio immediatamente. RP si riserva il diritto di variare i termini o la tempistica dell'Offerta in qualsiasi momento. RP darà comunicazione dell'esito del collocamento al termine dello stesso.

Bank of America e Morgan Stanley agiscono in qualità di Joint Bookrunners dell'Offerta (i "**Joint Bookrunners**").

Gatti Pavesi Bianchi Ludovici agisce in qualità di *legal counsel* italiano di RP.

White & Case LLP agisce in qualità di *legal cousel* inglese e statunitense di RP.

Nel contesto dell'Offerta, RP ha sottoscritto, in linea con la prassi di mercato, un impegno a non disporre di ulteriori azioni di Moncler per un periodo di 90 giorni dalla data di regolamento dell'Offerta. Durante tale periodo di lock-up, RP non potrà porre in essere nessun atto di disposizione delle azioni di Moncler senza il previo consenso dei Joint Bookrunner salve alcune eccezioni in linea con la prassi di mercato e al di fuori delle operazioni contemplate in esecuzione dell'Operazione.

La Società non riceverà alcun provento dall'Offerta.

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In connection with any offering of the securities of Moncler S.p.A., the Joint Bookrunners and any of their affiliates acting as an investor for its own account may take up as a proprietary position any securities and in that capacity, may retain, purchase or sell for their own account such securities. In addition, the Joint Bookrunners or their affiliates may enter into financing arrangements and swaps with investors in connection with which the Joint Bookrunners (or their affiliates) may from time to time acquire, hold or dispose of shares. The Joint Bookrunners do not intend to disclose the extent of any such investment or transactions otherwise than in accordance with any legal or regulatory obligation to do so.

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