

NOTICE OF PUBLICATION

Publication of the Notice of call of the Ordinary and Extraordinary Shareholders' Meeting of April 22, 2020 and Reports by the Board of Director on the third item on the agenda

Milan, 13 March 2020 – Moncler S.p.A. informs that the notice of call of the Ordinary and Extraordinary Shareholders' Meeting of April 22, 2020 is available as of today on the Company's website (www.monclergroup.com, section "Governance / Shareholders' Meeting") as well as at "1Info" on www.1info.it, and will be published, as an abstract, on the newspaper "Milano Finanza" on March 14, 2020.

Today, also the report on the third item on the agenda (concerning the appointment of the Board of Statutory Auditors for the term 2020-2022), together with the information on the share capital and the proxy forms for the representation of shareholders at the Meeting have been made available at the Company registered offices, on the Company website (www.monclergroup.com, section "Governance / Shareholders' Meeting") as well as at the mechanism for the central storage of regulated information "1Info" on www.linfo.it.

Further documents regarding the Shareholders' Meeting will be made available to the public in the way and within the terms provided for by the applicable law.