



**NEW MONCLER TRAVEL BOUTIQUE OPENING  
AT BEIJING DAXING INTERNATIONAL AIRPORT**

*October 14th, 2019* — Moncler further enhances its travel network with the opening of its first boutique at Beijing Daxing International Airport, recently confirmed as the biggest airport in the world.

The new boutique is located in the central hub on Level 2 that provides access to all domestic flights. The new premises are characterized by the unique and distinctive *haute montagne* aesthetic, including an entrance in Verde Rameggiato marble. The inside presents a dark wood paneling while the floor is formed of a mix of Verde Rameggiato marble as well as Calacatta Vagli white marble, in perfect keeping with the *Maison's* roots.

The boutique houses all Moncler's collections.

**MONCLER BOUTIQUE**  
*Beijing Daxing International Airport*  
*Shop S-BR02-005B, Level 2*

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*Moncler was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler outerwear collections marry the extreme demands of nature with those of city life. In 2003 Remo Ruffini took over the company, of which he is currently Chairman and CEO. Moncler manufactures and directly distributes the clothing and accessories collections under the brand Moncler through its boutiques and in exclusive international department stores and multi-brand outlets.*

**MONCLER SPA**

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