

MONCLER S.p.A.

EXTENSION OF THE DURATION OF THE SHARE BUY BACK PROGRAMME LAUNCHED ON AUGUST 1, 2018

Milan, 11 September 2018 – Moncler S.p.A. announces the extension of the duration of the buy-back programme up to 2,000,000 of its ordinary shares announced and launched on August 1 2018, in accordance with the shareholders' meeting resolution of 16 April 2018, pursuant to articles 2357 and 2357-ter of the Italian Civil Code.

The duration of the Programme, originally set until September 12, 2018, is extended until September 21, 2018. All the other terms and details of the Programme remain unchanged.

For further information on the Programme and its implementation, please see the press releases of August 1, 7, 14, 21, 28, 2018 and September 4 and 11, 2018, available on the Company's website, www.monclergroup.com (Section "Investor Relations" - "Results and Press Releases" – "Price Sensitive Press Releases")

FOR FURTHER INFORMATION:

Investors

Paola Durante

Moncler Investor Relations & Strategic Planning Director Tel. +39 02 42203560 investor.relations@moncler.com

Anna Rita Trevisan

Moncler Investor Relations Manager Tel. +39 049 9389626 investor.relations@moncler.com

Media

Domenico Galluccio

Moncler Worldwide Press Office and Media Director Tel. +39 02 42203540 domenico.galluccio@moncler.com

Image Building

Simona Raffaelli – Lidy Casati Tel. +39 02 89011300 moncler@imagebuilding.it

About Moncler

Moncler was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler outerwear collections marry the extreme demands of nature with those of city life. In 2003 Remo Ruffini took over the company, of which he is currently Chairman and CEO. Moncler manufactures and directly distributes the Moncler clothing and accessories collections under the brand Moncler through its boutiques and in exclusive international department stores and multi-brand outlets.