



MONCLER S.P.A.:
INFORMATION RELATED TO THE IMPLEMENTATION OF THE SHARES PURCHASES PLAN
IN THE PERIOD 20th AUGUST - 24th AUGUST 2018

Milan, August 28, 2018 – Under the buyback program of treasury shares announced and launched on August 1, 2018 for no. 2,000,000 ordinary shares (the “**Program**”) servicing stock based incentive schemes or other allocations of shares to employees, members of the board of directors and consultants of Moncler and of its subsidiaries, Moncler announces – according to the provision and for the purpose of Article 5 of Regulation (EU) 596/2014 and Article 2, paragraph 3, of the Commission Delegated Regulation (EU) 2016/1052 of 8 March 2016 (the “**1052 EU Regulation**”) – to have acquired on the *Mercato Telematico Azionario* (MTA) organized and managed by Borsa Italiana S.p.A., in the period from 20th August to 24th August 2018, total no. 72,456 of treasury shares (corresponding to 0.03% of the total number of ordinary shares), at a weighted average price of Euro 38.0174 for a total counter-value of Euro 2,754,591.44.

On the basis of information provided by Merrill Lynch International, the authorized intermediary in charge of carrying out the buyback transactions described in this present press release, here below is a summary of the daily transactions, in aggregate form:

DATE	NUMBER ORDINARY SHARES PURCHASED	AVERAGE PRICE (EUR)	TOTAL AMOUNT (EUR)
20/08/2018	994	37.7490	37,522.51
21/08/2018	27,192	37.9392	1,031,642.73
22/08/2018	31,334	37.8909	1,187,273.46
23/08/2018	7,764	38.4748	298,718.35
24/08/2018	5,172	38.5604	199,434.39
TOTAL	72,456	38.0174	2,754,591.44

Detailed and daily information about the buy-back transactions carried out in the above-mentioned period is attached to this Press Release.

Information contained in this press release are also published on the Company’s website, www.monclergroup.com (Section “Investors Relations” – “Results and Press Release” – “Price Sensitive Press Release”) for a five-year period.

Further to the buy-back transactions above, the treasury shares held by the Company amount to no. 4,182,966.

Correlated press releases: press release of August 1, 2018, press release of August 7, 2018, press release of August 14, 2018 and press release of August 21, 2018.

FOR FURTHER INFORMATION

Investors

Paola Durante

Moncler Investor Relations & Strategic Planning Director
Tel. +39 02 42203560
investor.relations@moncler.com

Anna Rita Trevisan

Moncler Investor Relations Manager
Tel. +39 049 9389626
investor.relations@moncler.com

Media

Domenico Galluccio

Moncler Worldwide Press Office and Media Director
Tel. +39 02 42203540
domenico.galluccio@moncler.com

Image Building

Simona Raffaelli – Lidy Casati
Tel. +39 02 89011300
moncler@imagebuilding.it

About Moncler

Moncler was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler outerwear collections marry the extreme demands of nature with those of city life. In 2003 Remo Ruffini took over the company, of which he is currently Chairman and CEO. Moncler manufactures and directly distributes the clothing and accessories collections under the brand Moncler, through its boutiques and in exclusive international department stores and multi-brand outlets.

