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MONCLER FOOTWEAR BRINGS STUDIO ASCENTI TO NEW YORK WITH ‘VIEW FROM THE TOP’

The third chapter of the open-format experience, Studio Ascenti, scaled a soaring New York City skyscraper to showcase a new season of Moncler footwear — featuring new styles and reinterpreted icons such as the *Moncler Altiive*, *Trailgrip LP*, and *Trailgrip Apex2*.

June 6, 2025, New York — For its third edition, Moncler’s open-format experiential footwear space, Studio Ascenti, soared high above the New York City skyline, bringing experts and enthusiasts from all walks of sneaker appreciation together to present Moncler’s Fall/Winter 2025 footwear collection, where the spirit of the outdoors meets elevated utilitarian design. The Moncler Altiive boot, along with the Trailgrip LP and Trailgrip Apex2 sneakers, debuted alongside returning styles from the brand’s footwear portfolio in new colorways.

Following the success of its Milan and Paris editions, Studio Ascenti brought its unparalleled 360-degree immersive experience to NYC. Designed as a space to explore new designs and product evolutions, deepen brand understanding, and spark meaningful exchange, the experience pushed the boundaries of the traditional showroom format.

High in a Manhattan skyscraper with breath-taking panoramic views of the city, new-season styles were presented in a richly tactile setting, complete with *Scenic Wear Testing Zones* where guests could try on and experience the full range of Fall/Winter 2025 footwear and engage with its design and performance first hand. Expansive digital screens served as mountain-inspired backdrops, offering a studio-like environment for content creation.

A specialist host guided guests through Moncler’s footwear vision: elevated aesthetics, peak technicality, and utilitarian innovation — brought to life through authentic dialogue and community connection.

Meet the Host

A voice of New York fashion and founder of The People Gallery, Maurice Kamara, was invited by Moncler to host the experience. Guiding guests through the multi-sensory space, sharing personal insights on the product installations, content studio and key interactive touchpoints.

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Knot Knowledge

As part of the experience, Moncler invited contemporary artist Jessy Nite to lead a workshop on the intricate craft of woven paracord — a medium she uses to construct large-scale tapestries reaching over 20 feet in length. Sharing insights into her distinctive ‘maps’ and ‘vessels,’ Nite guided guests in crafting their own personalized accessories, designed to adorn Moncler footwear as a one-of-a-kind statement.

A MoMint with Tobe

An intimate live performance by brand ambassador and US musician Tobe Nwigwe debuted a powerful song inspired by the spirit of the Trailgrip. The stripped-down, soul-stirring performance channelled themes of exploration, resilience and self-discovery. Tobe wore his own interpretation of the Trailgrip, the Trailgrip MoMint, and a custom look in his signature shade of mint.

MEET THE COLLECTIONS

INTRODUCING THE MONCLER ALTIVE FAMILY CRAFTED COMFORT AND PROTECTION FOR CITY LIVING

A new footwear family that provides the warmth
and comfort of Moncler’s signature outerwear in a boot.



Moncler Altive — *New for Fall/Winter 2025*

Designed to be Moncler’s most comfortable boot for city winter conditions. The padded nylon upper offers superior warmth and insulation, with a puller lacing system for a hassle-free, customized fit. With a mid-calf silhouette and a Vibram sole, it delivers an ideal balance of protection, crafted comfort and mobility — inspired by the mountain and engineered for metropolitan streets. Extra laces are included for enhanced styling options.

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MONCLER TRAILGRIP FAMILY ELEVATED TECHNICALITY FOR OUTDOOR AND CITY LIVING

Debuting 3 new iterations: the Trailgrip LP,
the Trailgrip SD and the Trailgrip Lite3 — alongside new color
and material iterations of the family of 12.



Trailgrip LP — *New for Early Spring 2026*

A new low-profile iteration of the Trailgrip, featuring a softened, more curved silhouette. Crafted in super lightweight nubuck, microfiber, and thermoformed stretch fabric, and finished with toggle laces.



Trailgrip Apex2 GTX — *Reinterpreted for Fall/Winter 2025*

Debuted last year, the Apex style returns with a refreshed design, enhanced details and elevated premium materials. Key differences include a cleaner silhouette, tonal colorway, nubuck side panels, ‘caviar’ textured leather accents and metallic eyelets. Evergreen details remain: GORE-TEX membrane, Lite® insole, EVA midsole, carbon fiber footplate, and Vibram Megagrip tread.



Trailgrip SD — *New for Fall/Winter 2025*

An evolution of performance design through a streamlined, slide-on silhouette. Engineered with durable Cordura mesh and secured by an adjustable strap closure, this style is grounded in functionality and ease. The EVA midsole ensures lightweight cushioning, while the Vibram Megagrip outsole provides traction across varied terrain.



Trailgrip Lite3 — *New for Fall/Winter 2025*

Features an engineered knit upper for superior comfort and effortless slip-on fit. Premium detailing includes metal hardware, suede side panels, and nubuck bands. Performance backed by OrthoLite® insoles, EVA midsoles, a carbon fiber footplate, and Vibram Megagrip tread.

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Trailgrip GTX

The signature style returns, refreshed and elevated.

An understated makeover refines some accents of the carryover black and white Trailgrip: reflective details receive tonal replacements, nylon ripstop is updated in textured mesh, and a new sophisticated lace puller is added. Other seasonal shades include khaki, brown, and metallic silver. Evergreen performance features remain: GORE-TEX membrane, OrthoLite® insole, EVA midsole, carbon fiber footplate, and Vibram Megagrip tread.



Trailgrip GTX High

A rugged high-top hiking boot built for performance and weather protection. Features include a GORE-TEX membrane, nubuck/suede upper, OrthoLite® insole, EVA midsole, carbon fiberfootplate, and Vibram Megagrip tread.



Trailgrip Lite2

Lightweight and technical, featuring an OrthoLite® insole, EVA midsole, carbon fiber footplate, and Vibram Megagrip tread.



Trailgrip Vela

The hiking-inspired sandal returns. Built for summer exploration with mesh lining, hook-and-loop closure, EVA insole and midsole, and Vibram Megatrip tread.

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Trailgrip Knit

A slip-on silhouette with a distinctive knitted upper.

Includes microfiber insole, TPU spoiler, and carbon fiber midsole.



Trailgrip Après

Inspired by Moncler's puffer DNA, the outerwear-coded, slip-on sneaker is crafted in water-repellent quilted nylon, loaded with technical features for high-style insulation, comfort and grip: mesh lining, TPU spoiler, EVA midsole, OrthoLite® insole, Vibram Megagrip tread.



Trailgrip Après High GTX

Designed for the outdoors, the padded winter boot channels Moncler's mountain heritage. Warm, waterproof and lightweight, the mid-calf style features the signature Trailgrip rubber toecap and Vibram Megagrip tread for incomparable grip.



Trailgrip Snow Scraper GTX

Made for the mountains, the rugged, elongated winter boot is crafted from nylon and nubuck, enhanced with a GORE-TEX waterproof membrane, water-repellent rubber toecaps, and all-terrain Vibram Megagrip tread for winter on the trail.

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MONCLER TRAILGRIP EXPLORATIONS

Studio Ascenti presented bold new evolutions of the Trailgrip, featuring co-creations designed by Edward Enninful, Donald Glover, Tobe Nwigwe, Rick Owens, and Willow Smith. Each collaboration explores Moncler's signature design details, inspired by a lifestyle that moves seamlessly between the mountains and the city.



Moncler Trailgrip Urban Storm — by Edward Enninful

An all-black, hiking-coded boot from Edward Enninful's debut Genius collection, unveiled at the City of Genius in Shanghai. Luxurious textures of nubuck and leather mingle with technical stretch nylon fabrics and rugged detailing, creating a tactile experience that speaks to urban living in diverse weather conditions.



Moncler Trailgrip Vela Gilga — by Donald Glover

Inspired by creative life on Glover's Gilga farm in Ojai, California, the Genius co-creator's interpretation of the technical sandal hints at natural elements in a simple and utilitarian leather and cotton ribbon form. Available in Gardenia White with a pale pink Vibram Megagrip sole.



Moncler Trailgrip MoMint — by Tobe Nwigwe

A special collaboration with the rapper, singer, and Moncler brand ambassador celebrates Tobe's signature mint color. Smooth nubuck, textured suede and embroidered 'Chukwu' (from his full name, 'Tobechukwu') in an allover pastel green iteration adds his personal stamp to the design.

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Moncler Trailgrip Megalace — by Rick Owens

Signature radial lace closures embody the subversive Rick Owens aesthetic in a leather Trailgrip iteration. Available in tones of dust, black and taupe.



Moncler Trailgrip Zenith — by Willow Smith

A punk-styled leather, nylon, and knit boot features an innovative zip-off upper and adaptive straps in allover black. The boot was designed by Willow Smith as part of her futuristic Genius collection debut, unveiled at the City of Genius in Shanghai.

Moncler was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler outerwear collections marry the extreme demands of nature with those of city life. Moncler manufactures and directly distributes the clothing and accessories collections under the brand Moncler through directly operated physical and digital stores as well as selected multi-brand doors, department stores and e-tailers.