

MONCLER GRENOBLE WILL LAND IN COURCHEVEL The Fall/Winter 2025 Collection to be presented on March 15<sup>th</sup>

*Milan, January 21<sup>st</sup>, 2025.* On March 15<sup>th</sup>, 2025, Moncler is set to land in Courchevel, in the heart of the French Alps, to unveil the new Moncler Grenoble Fall/Winter 2025 collection. The energy of winter sports, the warmth and joy of experiences shared on the snow, and the brand's dedication to dressing all aspects of mountain life, combining high performance and high style, will be celebrated with a memorable brand experience at high altitude.

## ABOUT MONCLER GRENOBLE

Rooted in Moncler's mountain heritage and carefully designed for performance, Moncler Grenoble is Moncler's brand dimension made for on and off the slopes moments. Reinforcing the brand's history at the forefront of technical innovation, Moncler Grenoble encompasses collections for all seasons and conditions: from high-performance, high-style skiwear to cocooning après-ski looks and lightweight layering systems for the great outdoors.

Moncler was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler outerwear collections marry the extreme demands of nature with those of city life. Moncler manufactures and directly distributes the clothing and accessories collections under the brand Moncler through directly operated physical and digital stores as well as selected multi-brand doors, department stores and e-tailers.