



MONCLER GRENoble WILL HEAD TO THE UNITED STATES TO UNVEIL
A STARRY EXPRESSION OF PERFORMANCE LUXURY IN ASPEN
WITH THE FALL/WINTER 2026 COLLECTION
High performance and high style will converge in the quintessential North American
ski destination for the brand's next dazzling immersive experience

Milan, July 28th, 2025 — Following alpine experiences in the Swiss peaks of St. Moritz and the iconic altiport of Courchevel, Moncler Grenoble will head stateside for its first-ever American ski destination show and a weekend of winter immersion, set against the breathtaking backdrop of Aspen, Colorado, on January 31, 2026.

In Aspen, the latest evolution of Moncler Grenoble will be unveiled, presenting a collection at the intersection of high performance and high style designed for every facet of mountain life — on and off the slopes. The event will gather a global community for an extraordinary outdoor showcase that speaks to the very core of Moncler's mountain DNA.

ABOUT MONCLER GRENoble

Rooted in Moncler's mountain heritage and carefully designed for performance, Moncler Grenoble is Moncler's brand dimension made for on and off the slopes moments. Reinforcing the brand's history at the forefront of technical innovation, Moncler Grenoble encompasses collections for all seasons and conditions: from high-performance, high-style skiwear to cocooning après-ski looks and lightweight layering systems for the great outdoors.

Moncler was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler outerwear collections marry the extreme demands of nature with those of city life. Moncler manufactures and directly distributes the clothing and accessories collections under the brand Moncler through directly operated physical and digital stores as well as selected multi-brand doors, department stores and e-tailers.