



MONCLER COLLECTION PRE-FALL 2025

A Sophisticated Portrait of a London Love Affair

London, July 3, 2025 — Following memorable chapters in Madrid, Paris, and New York, Moncler Collection writes a new love letter to the city of London. The Pre-Fall 2025 edition stars Brooklyn and Nicola Peltz Beckham as the leads in an intimate reportage-style campaign that follows the young couple as they explore the historic streets of the city where they first proclaimed their love for each other. Featuring looks that exemplify the metropolitan sophistication and elegant minimalism of the collection, the campaign frames the couple in scenic London neighborhoods, portraying their natural warmth, connection and spontaneity in designs made to keep pace with their dynamic everyday lives.

“London holds so many memories for both of us. We first said ‘I love you’ here, so coming back always takes us back to that moment. When Moncler first brought up shooting this special campaign here, we were excited about the opportunity to bring the London vibe to life.” — Brooklyn and Nicola Peltz Beckham

Brooklyn, a culinary creative and entrepreneur, brings an intuitive edge to his work in front of the lens, while actress, model, and creative force Nicola exudes cinematic poise and intensity, drawing on her roots in storytelling and performance. Able to connect with global audiences on a deeply personal level, the couple’s appeal lies not only in their style, but in their clear connection: authentically aligned and emotionally in sync. Each brings their distinct personality to the project, with emotion captured in every frame. Titled ‘London, A Love Affair’, the campaign features raw and intimate images. Off-guard moments capture the couple’s palpable chemistry in motion as they navigate beloved terrain.

“Nicola and I move in sync. That’s what this campaign is all about, being in tune with each other and with the city around us — London, a city we love. Sharing moments in places that are special to us both. This shoot felt like a snapshot into our life — walking through the city, laughing between takes, wearing pieces that we would wear in our everyday lives.” — Brooklyn Peltz Beckham

With this campaign, the Moncler Collection narrative continues to evolve, spotlighting powerful personalities in cities that hold personal meaning for its stars. Last season, world-renowned actor and New York resident Penn Badgley navigated the streets of Manhattan. Before that, celebrated French actor Arnaud Binard and his daughter, Maya Rose, moved between local Parisian haunts with familial ease. Previously, feted actor Joaquín Furriel explored his home-away-from-home, Madrid.



THE COLLECTION

Nicola adopts the modern sophistication of the collection in looks curated for lively autumn days and nights in the city. Elevated layers reimagine classic pieces with soft lines and cocooning shapes, blending purpose and polish for an easy elegance. Fabric research is key to achieve ultra-luxe layers, with fine wools, tweeds, and bouclé adding warmth, texture, and lightness in a refined palette of khaki, ecru, and taupe. Micro patterns in black and white wool add subtle sophistication, while casual pieces — field jackets, pea coats — are enriched with functional nylon details, or leather, suede, and shearling accents for tactility and added refinement.

“My style is very in the moment, I dress in whatever I’m feeling. I love Moncler because it is so easy wear — it feels effortless yet elevated. I became obsessed with the Moncler jeans I wore in the campaign and ended up wearing them in my new movie.”— Nicola Peltz Beckham

Representing the Pre-Fall collection’s elevated London look, Brooklyn puts his own authentic spin on the ultimate city wardrobe. Refined nylon outerwear boasts diagonal boudin quilting, and new soft knit collars. Easy layering options abound in a versatile color palette: muted browns, greens, greys, blues and black. Ultra-fine fabrics — technical tweed, leather, suede, shearling, and wool bouclé — feature, while the modern uniform theme remains central, with trousers and outerwear coordinated in matching materials for an effortlessly sophisticated aesthetic.

Moncler Collection Pre-Fall 2025 is available now in select Moncler stores and on moncler.com.

Moncler was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler outerwear collections marry the extreme demands of nature with those of city life. Moncler manufactures and directly distributes the clothing and accessories collections under the brand Moncler through directly operated physical and digital stores as well as selected multi-brand doors, department stores and e-tailers.

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