



Fuelling past into future

Remo RUFFINI
(Chairman and Chief Executive Officer)

- Moncler walks into the future with energy and uniqueness
- We want to talk to everyone, everywhere and of all ages
- New languages and new tools

**ONE HOUSE
DIFFERENT VOICES**

1

2

3

4

5

6

7

8

MONCLER

1 / FLEXIBILITY

2 / EVOLUTION

3 / MULTIPLICITY

4 / UNIQUENESS

5 / CREATIVITY

6 / NEW CODES

7 / A NEW KIND OF COMMUNITY

8 / ENERGY

MONCLER'S FUTURE STARTS NOW

- **Know-how to make it work**
- **Creativity and multiplicity
to make it magic**
- **Simplicity to make it happen**

Stay tuned!