

Supply Chain Excellence

Francesca BACCI
(Operations & Supply Chain Director)



**Obsessed with quality,
focused on time to market**



OUR MISSION

Moncler wants to **continue to deliver the best-in-class products**
with the **highest quality standards** and
the **most innovative design at the planned time**



KEY FOCUS AREAS



Moncler wants to remain at the leading-edge of quality and innovation



1 MONCLER GENIUS



Moving from “season-oriented collections” to “monthly drops” requires deep changes in the supply chain

“From Brief-To-Store” mindset

Store flows dictate timing and planning

Product industrialisation along with product development

2 PROCESSES OPTIMISATION



Continuous improvement of all processes to boost efficiency and reduce down-time

Reinforcing integration along the whole supply chain...

...while continuing to invest in IT to support changes

Production timing assessment



3
KNITWEAR, SHOES AND LEATHER GOODS



Fully operational **knitwear** production
and product development department

Developing **shoes** culture and know-how.
New technical director just hired.
Partnership with key manufacturers

Investing in new designers and Product Managers

4
MONCLER CLINIQUE



The best production facility for outerwear
providing up to 20% of outerwear production

Hub of technology and innovation to be then
implemented in our manufacturing network

Innovative R&D department, working also
on 3D pattern technology

Training center for Group's quality supervisors

MONCLER CLINIQUE: A BEST-IN-CLASS FACILITY FOR OUTERWEAR PRODUCTION

