



REPORTING OBLIGATIONS

Moncler S.p.A.

Pursuant to the reporting obligations set forth in the Instructions to the Rules of the Markets Organised and Managed by Borsa Italiana (Title IA.2, Section IA.2.1, Article IA.2.1.3), Moncler informs that June 2014 is the month in which a dividend for 2013, if any, is expected to be paid.

Moncler underlines that no decision has been adopted yet on the distribution of a 2013 dividend or its payment. Any decision in this respect shall be taken by the shareholders' meeting that will be held on April 29, 2014 to approve the financial statements as of December 31, 2013. In addition, no decision has been taken by the Company on its dividend policy.

The information contained in this press release is given for the exclusive purpose of complying with the relevant Borsa Italiana rules.

Therefore, this press release cannot be interpreted or considered in any way as a forecast on the occurrence of the requirements for the distribution of dividends in the course of this or the following years.

FOR FURTHER INFORMATION:

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About Moncler

Moncler was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler collections marry the extreme demands of outdoor wear for nature with those of city life. In 2003 Remo Ruffini took over the company, of which he is currently President and CEO. Moncler manufactures and directly distributes the Moncler clothing and accessories collections Moncler Gamme Rouge, Moncler Gamme Bleu and Moncler Enfant through its boutiques and in exclusive international department stores and multi-brand outlets.