



## ROLLING STONES & MONCLER

To celebrate the 50-year history of the legendary Rolling Stones, Moncler is paying tribute to the band with a collection of jackets. Right from their inception in the early '60s, the Rolling Stones have embodied the truest and most spirited expression of rock & blues which has made them the greatest band on the international music scene.

Four different leather jackets lined with the iconic tongue and lips logo make up the ROLLING STONES & MONCLER collection for men's Spring/Summer 2016 season.

The four models have been developed in Longue Saison Cuir, the extra-light puffer jacket which best represents the Maison's outstanding know-how when it comes to lightweight puffer jackets.

Launched in Fall/Winter 2008, the Moncler Longue Saison has become a true Moncler cult over the course of the years. In time it has evolved into the Cuir version: jackets made in the finest, smoothest ultra-soft nappa leather just 0.3 millimetres thick and filled with down.

The ROLLING STONES & MONCLER collection will be sold in the brand's boutiques, on the [moncler.com](http://moncler.com) website and in exclusive department stores from November 2015.

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*Moncler was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler outerwear collections marry the extreme demands of nature with those of city life. In 2003 Remo Ruffini took over the company, of which he is currently Chairman and CEO. Moncler manufactures and directly distributes the Moncler clothing and accessories collections Moncler Gamme Rouge, Moncler Gamme Bleu, Moncler Grenoble and Moncler Enfant through its boutiques and in exclusive international department stores and multi-brand outlets.*

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