

MONCLER S.P.A.

PRESS RELEASE

Publication of the notice of call of the ordinary and extraordinary Shareholders' Meeting of 20 April 2016 and report by the Board of Directors on item no. 3 on the agenda of the ordinary part

Milan, 10 March 2016 – Moncler S.p.A. informs that the notice of call of the ordinary and extraordinary Shareholders' Meeting of 20 April 2016 is available as of today on the Company's website (www.monclergroup.com, section Governance / Shareholders' Meeting) as well as at "1Info" on www.linfo.it, and will be published, as an abstract, on the newspaper "Milano Finanza" on 11 March 2016.

Today also the report on item no. 3 on the agenda of the ordinary part, together with the information on the share capital amount, the form to be used for voting by proxy and the form of attestation of conformity of the proxy to the original, have been made available at the Company registered offices, on the Company website (www.monclergroup.com, section Governance / Shareholders' Meeting) as well as at the mechanism for the central storage of regulated information "1Info" on www.linfo.it.

Further documents regarding the Shareholders' Meeting will be made available to the public in the way and within the terms provided for by the applicable law.

FOR FURTHER INFORMATION:

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About Moncler

Moncler was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler outerwear collections marry the extreme demands of nature with those of city life. In 2003 Remo Ruffini took over the company, of which he is currently Chairman and CEO. Moncler manufactures and directly distributes the Moncler clothing and accessories collections Moncler Gamme Rouge, Moncler Gamme Bleu, Moncler Grenoble and Moncler Enfant through its boutiques and in exclusive international department stores and multi-brand outlets.