

MONCLER S.P.A.

NOTICE OF DIVIDEND PAYMENT

Milan, April 29, 2015 – It is hereby announced that the Ordinary Shareholders' Meeting of Moncler S.p.A. which was held on April 23rd, 2015 resolved to distribute to the Shareholders a dividend of EUR 0.12 per share, gross of relevant applicable tax, that will be paid as from May 20th, 2015, with ex-dividend date May 18th (coupon no. 2) and record date May 19th, 2015, that is the date upon which the dividend becomes payable pursuant to art. 83-terdicies if Legislative Decree 24 February 1998, no. 58

Moncler S.p.A. furthermore announces that the Minutes of the ordinary and extraordinary Shareholders' Meeting held on April 23rd, 2015 will be made available to the public at the Company's registered office in Milan at 47, Via Stendhal, and on the Company's website (www.monclergroup.com, Section Corporate Governance / Shareholders' Meetings) and at the mechanism for the central storage of regulated information "1Info" on www.linfo.it, pursuant to the applicable law.

This notice will be published on Milano Finanza on April 30, 2015.

FOR MORE INFORMATION:

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About Moncler

Moncler was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler outerwear collections marry the extreme demands of nature with those of city life. In 2003 Remo Ruffini took over the company, of which he is currently Chairman and CEO. Moncler manufactures and directly distributes the Moncler clothing and accessories collections Moncler Gamme Rouge, Moncler Gamme Bleu, Moncler Grenoble and Moncler Enfant through its boutiques and in exclusive international department stores and multi-brand outlets.