



*Moncler S.p.A.*

*Milan, 29 January 2014* – Moncler S.p.A. announces that today, in implementation of the mandate granted to it by the Board of Directors meeting of 24 January 2014, the Chairman of the Board of Directors called the company's Annual General Meeting, in single convocation, at 10:00 a.m. on 28 February 2014 at the Four Seasons Hotel in Via Gesù 6/8, Milan, with the following agenda:

1. *Stock Option* Plan for ordinary shares of Moncler S.p.A. called the "2014-1018 Stock Option Plan for Top Management and Key People", reserved to executive directors, employees and collaborators of Moncler S.p.A. and its subsidiary companies; resolutions pertaining thereto and resulting therefrom.
2. *Stock Option* Plan for ordinary shares of Moncler S.p.A. called the "2014-1018 Stock Option Plan for Italian Corporate Structures", reserved to employees of Moncler S.p.A. and its Italian subsidiary companies; resolutions pertaining thereto and resulting therefrom.

The notice calling the AGM was published today, in accordance with the law and the articles of association, on the Company's website <http://www.monclergroup.com>, in the section "*Governance>Annual General Meeting*", and in extract form in the newspaper Milano Finanza.

The Directors' explanatory report on the items on the agenda, containing the full text of the proposed resolutions submitted to the AGM and the information documents on the *stock option* plans, drawn up in accordance with Article 84-bis of Consob Regulation 11971/1999, are at the public's disposal at the company's registered office in Via Stendhal 47, 20144 Milan, at Borsa Italiana S.p.A., and on the company's website <http://www.monclergroup.com> in the section "*Governance>Annual General Meeting*". The form for granting proxies for participating in the AGM is also available on the same website.

FOR FURTHER INFORMATION:

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#### **About Moncler**

*Moncler was founded at Monestier de Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler collections marry the extreme demands of outdoorwear for nature with those of city life. In 2003 Remo Ruffini took over the company, of which he is currently President and CEO. Moncler manufactures and directly distributes the Moncler clothing and accessories collections Moncler Gamme Rouge, Moncler Gamme Bleu and Moncler Enfant through its boutiques and in exclusive international department stores and multi-brand outlets.*