



## NEW MONCLER OPENING IN HOUSTON

October 2015 — Moncler has announced the opening of its new boutique in Houston. The new premises are located in the prestigious River Oaks District, an exclusive luxury shopping area in the Texan city.

Floors and walls in chene fumè wood and grigio carnico marble define the warm, welcoming atmosphere in Moncler's pure 'haute montagne' style.

The new Moncler boutique is set out over a single storey which houses all the Moncler men's, women's and accessory ranges.

The opening of the Houston boutique, designed by the Gilles&Boissier architecture studio which has worked alongside the brand for a number of years, further expands the US retail network of the Maison, first established at high altitude and now located in the world's most important cities and the most exclusive skiing resorts.

**Boutique MONCLER**  
River Oaks District  
4444 Westheimer Road  
TX 77027  
Houston

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*Moncler was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler outerwear collections marry the extreme demands of nature with those of city life. In 2003 Remo Ruffini took over the company, of which he is currently Chairman and CEO. Moncler manufactures and directly distributes the Moncler clothing and accessories collections Moncler Gamme Rouge, Moncler Gamme Bleu, Moncler Grenoble and Moncler Enfant through its boutiques and in exclusive international department stores and multi-brand outlets.*

**MONCLER SPA**

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