



NEW MONCLER OPENING IN BOSTON

September 2015 – Moncler is expanding its retail network with the inauguration of a new boutique in Boston featuring the unmistakable, pure “haute montagne” style that expresses the brand’s roots.

The design of the premises has been entrusted to the Gilles & Boissier architecture studio, long-standing partners of the Maison. The boutique covers a surface area of around 139 m² and sees a large window which introduces customers to the world of Moncler, rendered even more exquisite by the elegant chene fumé wood panelling on the walls and ceilings, the cutting-edge effect created by the glass and black metal in the display area, and the grigio carnico marble used for the floors.

Located in the vicinity of Copley, the exclusive go-to destination for shopping enthusiasts, the new Moncler boutique houses the Moncler and Moncler Grenoble collections for men and women, as well as accessories.

MONCLER Boutique

Copley
100 Huntington Avenue
Suite B006
MA 02116
Boston

Moncler was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler outerwear collections marry the extreme demands of nature with those of city life. In 2003 Remo Ruffini took over the company, of which he is currently Chairman and CEO. Moncler manufactures and directly distributes the Moncler clothing and accessories collections Moncler Gamme Rouge, Moncler Gamme Bleu, Moncler Grenoble and Moncler Enfant through its boutiques and in exclusive international department stores and multi-brand outlets.

MONCLER SPA

Via Solari 33, 20144 Milano [T] +39 02 42203500 [F] +39 02 4220451