



NOTICE OF DIVIDEND PAYMENT

Milan, May 8, 2017 – It is hereby announced that the Ordinary Shareholders' Meeting of Moncler S.p.A. which was held on April 20, 2017 resolved to distribute to the Shareholders a dividend of EUR 0.18 per share, gross of relevant applicable tax, that will be paid as from May 24, 2017, with ex-dividend date May 22 (coupon no. 4) and record date May 23, 2017, that is the date upon which the dividend becomes payable pursuant to art. 83-ter^{dicies} of Legislative Decree 24 February 1998, no. 58.

Moncler S.p.A. furthermore announces that the Minutes of the Ordinary Shareholders' Meeting held on April 20th, 2017 will be made available to the public at the Company's registered office in Milan at 47, Via Stendhal, and on the Company's website (www.monclergroup.com, Section Corporate Governance / Shareholders' Meetings) and at the mechanism for the central storage of regulated information "Info" on www.linfo.it, pursuant to the applicable law.

This notice will be published on Milano Finanza on May 9, 2017.

FOR FURTHER INFORMATION:

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About Moncler

Moncler was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler outerwear collections marry the extreme demands of nature with those of city life. In 2003 Remo Ruffini took over the company, of which he is currently Chairman and CEO. Moncler manufactures and directly distributes its clothing and accessories collections under the brand Moncler, Moncler Gamme Rouge, Moncler Gamme Bleu, Moncler Grenoble and Moncler Enfant through its boutiques and in exclusive international department stores and multi-brand stores.