



**MONCLER S.P.A.:**  
**INFORMATION RELATED TO SHARES PURCHASES PLAN**

*Milan, 12 February 2016* – Moncler announces today to have completed the shares purchases plan launched 2 February 2016, pursuant to Arts. 2357 and 2357-ter of the Italian Civil Code, in implementation of the shareholders' meeting resolution of 23 April 2015. The Group declares to have purchased, in the period between 8 and 12 February 2016, number 716,948 shares of the Company for a total amount of 9 million euros.

Details of the daily transactions are included below.

<b>Date</b>	<b>Number Ordinary Shares Purchased</b>	<b>Average Price (Eur)</b>	<b>Total Amount (Eur)</b>
8 February 2016	150,634	12.5724	1,893,835.42
9 February 2016	148,884	12.5206	1,864,118.50
10 February 2016	140,834	12.6488	1,781,383.92
11 February 2016	274,724	12.3487	3,392,484.26
12 February 2016	1,872	12.2106	22,858.24
<b>Total</b>	<b>716,948</b>	<b>12.4900</b>	<b>8,954,680.34</b>

As of today's date, Moncler holds number 1,000,000 Company's shares, equal to 0.4% of the current share capital; this number includes shares bought in the aforementioned period and those already held by the Group.

Correlated press release: 2 February 2016

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**FOR FURTHER INFORMATION:**

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***About Moncler***

*Moncler was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler outerwear collections marry the extreme demands of nature with those of city life. In 2003 Remo Ruffini took over the company, of which he is currently Chairman and CEO. Moncler manufactures and directly distributes the Moncler ready-to-wear and accessories collections Moncler Gamme Rouge, Moncler Gamme Bleu, Moncler Grenoble and Moncler Enfant through its boutiques and in exclusive international department stores and multi-brand outlets.*