



MONCLER S.P.A.:
INFORMATION RELATED TO SHARES PURCHASES PLAN

Milan, 5 February 2016 – Moncler announces to have purchased, in the period between 2 and 5 February 2016, number 283,052 shares of the Company for a total amount of 3.7 million euros. These transactions are part of the shares purchases plan program launched 2 February 2016, pursuant to Arts. 2357 and 2357-ter of the Italian Civil Code, in implementation of the shareholders' meeting resolution of 23 April 2015.

Details of the daily transactions are included below.

Date	Number Ordinary Shares Purchased	Average Price (Eur)	Total Amount (Eur)
2 February 2016	7,903	13.4049	105,938.92
3 February 2016	110,173	13.2320	1,457,807.26
4 February 2016	16,597	13.3441	221,471.53
5 February 2016	148,379	12.9317	1,918,795.68
Total	283,052	13.0860	3,704,013.40

As of today's date Moncler holds number 283,052 Company's shares, equal to 0.11% of the current share capital; the amount is equal to the purchases completed in the period between 2 and 5 February 2016, given that the Company previously did not hold any treasury share.

Correlated press release: 2 February 2016

FOR FURTHER INFORMATION:

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About Moncler

Moncler was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler outerwear collections marry the extreme demands of nature with those of city life. In 2003 Remo Ruffini took over the company, of which he is currently Chairman and CEO. Moncler manufactures and directly distributes the Moncler ready-to-wear and accessories collections Moncler Gamme Rouge, Moncler Gamme Bleu, Moncler Grenoble and Moncler Enfant through its boutiques and in exclusive international department stores and multi-brand outlets.