



## SPRING/SUMMER 2017

MONCLER GAMME BLEU reflects the synergy of Moncler's expertise in active sportswear and outerwear with the hand-made tailoring sensibility of Thom Browne.

For Spring/Summer 2017, the concept is based loosely on American Boy Scouts and camping.

The Boy Scout uniform inspired collection is represented in three groups: the all khaki group, the khaki/white/forest green/brown check group and formal group in brown and forest green. The quintessentially Thom Browne tailored pieces such as sport coats, Chesterfield coat, trench, capes, cardigan, polo shirts, trousers and shorts are made in all the technical fabrics Moncler is known for and many with deep box pleated pockets used throughout the collection to give a true utilitarian esthetic.

All fabrics have been developed for the collection with technical details such as embroidery, laser cut, thermo-bonding, gum prints on mesh and shiny and matt water-repellent finishes, checks created by embroidery or stitching. Other more classically based fabrics are calvary wool twill, cashmere, wool mohair, seeruscker stone washed cotton, stripe cotton gabardine, cotton seersucker, and jacquards in cotton and lightweight summer wool, Oxford cloth, cotton jersey, lightweight cashmere as well as technical fabrics, light Cordura, nylon Ripstop.

Accessories: Hiking boot style shoes and boots in canvas in the fabrics and colors of the collection; Park ranger hats; bags in the shapes of the box pleated pockets and backpacks in heavy cotton with leather detail; knee high socks with pockets on the side.

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MONCLER was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler outerwear collections marry the extreme demands of nature with those of city life. In 2003 Remo Ruffini took over the company, of which he is currently Chairman and CEO. Moncler manufactures and directly distributes the Moncler clothing and accessories collections Moncler Gamme Rouge, Moncler Gamme Bleu, Moncler Grenoble and Moncler Enfant through its boutiques and in exclusive international department stores and multi-brand outlets.

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