



## FALL/WINTER 2016

MONCLER GAMME BLEU reflects the synergy of Moncler's expertise in active sportswear and outerwear with the hand-made tailoring sensibility of Thom Browne.

For Fall/Winter 2016, the concept of camouflage and the idea of obscuring while continuing on the theme of reinterpreting Moncler's classic silhouettes.

To emphasize this concept, all of the looks are made of the same grey, blue, red and white camouflage pattern utilizing special techniques and detailing. The silhouettes are designed with various layered proportions in mind. The quintessentially Thom Browne classical tailored pieces such as sport coats, Chesterfield and trench coats, capes, cardigans, polo shirts, trousers and shorts feature printed and laminated details, beaded embroidery, sequins, intarsia piecing, needle punching, and bouclé-effect embroidery.

Fabrics: All in camouflage print, jacquard or intarsia: Flock printed and laminated cotton gabardine, laminated Donegal tweed, laminated pin-stripe, laminated corduroy, laminated flannel; cavalry twill, and printed technical fabrics such as cordura and super light nylon; Bonded materials also in Camouflage in wool needle-punch, bonded technical fabrics; cashmere and fur intarsia, technical intarsia fabrics with oil coating.

Accessories: Hats in beaver or astrakhan intarsia in camouflage pattern, printed leather and knitted Balaclava both printed in camouflage. Wingtip shoes and wingtip boots in nubuck in printed camouflage. Neckties printed in camouflage. Socks in intarsia in camouflage pattern. Gloves in leather, knit and leather, flannel and leather, nylon and leather or in fur intarsia combined with leather all in printed camouflage.

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Moncler was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler outerwear collections marry the extreme demands of nature with those of city life. In 2003 Remo Ruffini took over the company, of which he is currently Chairman and CEO. Moncler manufactures and directly distributes the Moncler clothing and accessories collections Moncler Gamme Rouge, Moncler Gamme Bleu, Moncler Grenoble and Moncler Enfant through its boutiques and in exclusive international department stores and multi-brand outlets.