



Moncler S.p.A.

Milan, March 20, 2014 – Moncler S.p.A. hereby announces that today it has been made available to the public by posting it on the Company's website <http://www.monclergroup.com>, Section "Governance>Shareholders' Meeting" and at the Company's registered offices in Via Stendhal n. 47, 20144 - Milan, the following document:

Directors' explanatory report on the proposal concerning the third item on the agenda of the ordinary Shareholders' meeting called for April 29, 2014, in a single call, prepared pursuant to art. 125-ter of Italian Legislative Decree no.58 of February 24, 1998.

Further documents relating to the Ordinary Shareholders' meeting will be made available to the public pursuant to the terms and conditions set forth by the applicable law.

FOR FURTHER INFORMATION:

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About Moncler

Moncler was founded in France, in Monestier-de-Clermont, Grenoble, in 1952 and is currently based in Italy. The brand over the years has supported the style with a continuous technological research, assisted by experts in the field of activities related to the world of mountains. Moncler collections combine the most extreme needs of outdoor to everyday underground life. In 2003 Remo Ruffini took over the Company of which he is the President and Chief Executive Officer. Moncler directly manufactures and distributes Moncler clothing and accessories collections, Moncler Gamme Rouge, Moncler Gamme Bleu, Moncler Grenoble and Moncler Enfant, through its retail stores, the most exclusive department stores and international multi-brand stores.