MONCLER

Moncler S.p.A.

Milan, March 19, 2014 - The Board of Directors of Moncler S.p.A. which took place earlier today has resolved to summon the Ordinary Shareholders' meeting pursuant to Article 125-bis of Italian Legislative Decree 24 February 1998 n. 58, in a single summon, on April 29, 2014, at 10.00 a.m. (Italian time) at Hotel Park Hyatt, Via Tommaso Grossi, 1, Milan, in accordance with previous communication to the public in the corporate events' calendar for the Year 2014. available on the Company's website http://www.monclergroup.com/it/investors/calendario-finanziario/.

In particular, the Ordinary Shareholders' meeting is summoned to resolve on the following items:

(i) Approval of the Financial Statement for the fiscal year 2013 accompanied by the Management Report of the Board of Directors, the Report of the Board of Statutory Auditors and the Report of the Auditing Firm. Allocation of the Fiscal Year profits. Related and consequent resolutions. Presentation of the Consolidated Financial Statement as at December 31, 2013.

(ii) Report on the Remuneration pursuant to Article 123-ter of the Italian Legislative Decree 24 February 1998, no. 58 and Article 84-*ter* of the CONSOB Regulation no. 11971/1999. Resolutions regarding the Company's remuneration policy referred to in the first section of the Report on the Remuneration.

(iii) Appointment of the Board of Statutory Auditors for the three-years term 2014-2016. Appointment of the Chairman of the Board of Statutory Auditors. Determination of Statutory Auditors' yearly remuneration.

The notice of summon of the Ordinary Shareholders' meeting and the relevant documents will be published pursuant to the terms and conditions set forth by the applicable law and regulations, also following the approval by the Board of Directors of the draft of the Financial Statements and the Consolidated Financial Statements on 31 December 2013 which has been scheduled, as per the corporate events' calendar, for March 28, 2014.

FOR FURTHER INFORMATION:

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About Moncler

Moncler was founded in France, in Monestier-de-Clermont, Grenoble, in 1952 and is currently based in Italy. The brand over the years has supported the style with a continuous technological research, assisted by experts in the field of activities related to the world of mountains. Moncler collections combine the most extreme needs of outwear to everyday underground life. In 2003 Remo Ruffini took over the Company of which he is the President and Chief Executive Officer. Moncler directly manufactures and distributes Moncler clothing and accessories collections, Moncler Gamme Rouge, Moncler Gamme Bleu, Moncler Grenoble and Moncler Enfant, through its retail stores, the most exclusive department stores and international multi-brand stores.