STONE ISLAND MARINA | NEW BALANCE NUMERIC 272
A NEW COLLABORATIVE RELEASE

June 10th, 2025 – Stone Island and New Balance present the latest evolution of an ongoing collaboration between two different cultures of innovation, united by shared values in material research, functionality, and engagement with subcultural contexts. For the first time since the beginning of this long-term partnership, the collaboration extends into the New Balance Numeric skateboarding line with the Numeric 272, directly informed by the Stone Island Marina sub-collection from SPRING_SUMMER '025.

This edition of the Numeric 272 introduces a construction unlike anything New Balance has made before, developed specifically for the Stone Island Marina collaboration. The vulcanised shoe features an engineered outsole designed to enhance board feel at the forefoot and reduce impact at the heel. It includes premium Ortholite insoles that provide step-in comfort and underfoot protection, along with a slightly elevated, non-marking sole designed for grip.

A custom synthetic tongue displays STONE ISLAND MARINA branding, as does the rubberised heel counter designed for stability and moulded in a two-colour process. The upper heel tab is further embellished with a bold NB# direct print. Raised stripe detailing on the tongue and heel tab echoes the appliqués found in the Marina sub-collection.

The upper combines high-quality suede with a stitch-and-turn poly canvas shroud that splits the shoe horizontally. Both the shroud and the 'N' logo feature subtle light-reactive properties. Aluminium eyelets further reference nautical hardware, while colourways in white, blue, and yellow reflect the Marina sub-collection's seasonal palette.

Each pair is packaged with a dry bag and signal whistle, further underscoring the shoe's sailing influence.

Product details:

- Vulcanised construction with engineered outsole
- Upper in high-quality suede with light-reactive stitch-and-turn poly canvas shroud
- Light-reactive tonal 'N' logo
- TPU-engineered tongue with raised stripe detailing and STONE ISLAND MARINA lettering
- Rubberised heel counter with moulded STONE ISLAND MARINA lettering
- Rubber heel tab with NB# logo and reflective detail
- Aluminium eyelets
- Premium Ortholite insoles
- Dry bag and signal whistle included

To capture the new collaborative design, Tiago Lemos, Justin Henry, and Davide Holzknecht were photographed by Jeremy Elkin and Jake Darwen, with a video by Tylre Wilcox, at the iconic Milano Centrale – a long-standing nerve centre for the city's skateboarding scene.

Stone Island Marina | New Balance Numeric 272 will be available from June 18th in selected Stone Island stores* and online at stoneisland.com for those with a valid "MyStoneIsland account" that will sign up for the sale through the appropriate form on stoneisland.com. Sign-ups for the sale opened on June 3rd on stoneisland.com and on the Stone Island WeChat store.

*Milan Flagship, Milan La Rinascente, Rome Flagship, Rome La Rinascente, Verona Flagship, Venice Flagship, Turin Flagship, Florence Flagship, Forte dei Marmi Flagship, Riccione Flagship, London Flagship, London Harrods, Paris Flagship, Paris Galeries Lafayette, Munich Flagship, Hamburg Flagship, Frankfurt Flagship, Sylt Flagship, Vienna Flagship, Amsterdam Flagship, Amsterdam Bijenkorf, Antwerp Flagship, Stockholm Flagship.
New York Flagship, Los Angeles Flagship, Chicago Flagship, Miami Flagship, Toronto Flagship.
Seoul Flagship, Seoul Lotte Main, Seoul SSG Gangnam, Seoul The Hyundai, Seoul Shinsegae Timesquare, Daegu Flagship, Busan SSG Centum City, Singapore Marina Bay Sands, Hong Kong Harbour City, Macau Galaxy, Beijing Sanlitun Taikoo Li, Beijing SKPs, Xi'an SKPs, Shanghai IAPM, Shanghai Reel, Shanghai Qiantan Swire, Hangzhou Flagship, Chengdu Taikoo Li, Chengdu SKPs, Wuhan SKPs, Nanjing Deji, Ningbo Hankyu, Shenzhen Mix C, Tokyo Aoyama Flagship, Tokyo Shinjuku Isetan, Osaka Shinsaibashi Parco, Osaka Hankyu Men's Temp, Nagoya Takashimaya, Kobe Hankyu, Bangkok King Power.

About Stone Island

Stone Island is a global leader of product design and garment innovation. Founded in Italy in 1982, it has consistently pushed fabric technology and experimentation, particularly focusing on functionality and utilitarianism. Design is driven by purpose, resulting in an immediately recognisable signature of cut, form, materiality and colour. For over four decades, Stone Island has built an ever-growing worldwide community which both celebrates the brand's heritage and is activated by new product developments. Visit stoneisland.com