

MONCLER

THE MONCLER CITYTREK

Understated elegance meets crafted comfort
in a reimagined vintage trail sneaker designed for city exploration

August 3, 2026, Milan – Moncler has been traversing the trails for decades, guided by an enduring spirit of the outdoors and its deep-rooted mountain DNA. Now, drawing on vintage trail sneakers and its technical outdoor expertise, the brand introduces the CityTrek – an effortlessly elegant design crafted for all day comfort.

The CityTrek is a technical, outdoor-inspired sneaker elevated through premium craftsmanship. It features a refined mixed-material upper, with nylon side panels, suede trim, and breathable Cordura® front panel, and a smooth leather back tab that delivers a secure, tailored fit around the ankle. A high-performance cushioned midsole and a natural gum Vibram® outsole, inspired by vintage waffle soles, provide lasting comfort and dependable performance for everyday city movement.

Understated elegance is expressed through a chalky stone palette and luxurious materials enhanced with technical performance. Signature details complete the design: Monduck, the brand's mascot, playfully reveals the shoe size inside the elasticated tongue, while a tricolor flag accents the heel and a stitched M signature defines the sides.

The Moncler CityTrek is available now in selected Moncler stores and on [Moncler.com](https://www.moncler.com).

Founded in 1952 in the French alpine village of Monestier-de-Clermont, Moncler has evolved from its storied mountain heritage into a brand shaped by creative and cultural exchange, continually expressing a unique point of view.

Rooted in an authentic outdoor heritage that remains a constant source of inspiration, Moncler is driven by a spirit of innovation and energy, which spans three distinct dimensions: Moncler Collection, the signature line defined by warmth, emotion, and refined design; Moncler Grenoble, the mountain and outdoor dimension that lives at the intersection of high performance and high style; and Moncler Genius, a boundary-pushing platform for co-creation, bringing together a global community of creators and dreamers.

Headquartered in Milan, Italy, Moncler operates through a blend of directly owned facilities and a curated network of partners, offering its collections through directly operated physical and digital stores, as well as select multi-brand retailers and department stores worldwide.