



STONE ISLAND ANNOUNCES NEXT INSTALLMENT OF NAVIGATION SERIES BY LIAM MACRAE Part 4: Under the Radar

Stone Island is proud to unveil the fourth installment of the *Navigation Series*—an original campaign by photographer and filmmaker Liam MacRae.

Inspired by the legacy of Massimo Osti—Stone Island’s founder and the pioneering Italian designer—the *Navigation Series* builds on Osti’s enduring fascination with travel, exploration, and functionality. This passion led Osti to incorporate the Compass Rose into the brand’s now-iconic logo—a symbol of navigation and discovery.

Launched in April 2023, Liam MacRae’s ongoing campaign brings this symbolism to life through a series of visual diptychs that spotlight modern navigational tools across varied terrains. Each scene integrates the Stone Island compass into its environment—extending the brand’s narrative into new, uncharted worlds.

Past Installments:

- **Pt. 1 | Search + Rescue** (April 2023) A helicopter hovers with crew repelling by rope. A helipad is marked with a Stone Island compass embedded in the landing zone.
- **Pt. 2 | Shedding Light** (September 2023) A working dog is equipped with a custom harness and headlamp. Updating the K9 patch for a Stone Island badge, and a headlamp projects the illuminated compass on the desert ground.
- **Pt. 3 | Reinvent the Wheel** (April 2024) An all-terrain vehicle charges through snow and mud, outfitted with the compass on a spare tire cover and custom wheels.

Pt. 4 | Under The Radar (August 2025)

The series continues below the surface. A sonar screen detects a mysterious signal—revealing a circular stone sculpture, echoing the Stone Island compass resting on the ocean floor. Sharks circle the site, investigating the emblem reflecting the sun, as a symbolic discovery.

Shot off the coast of the Bahamas, with the help of a local dive team trained in shark spotting, *Under The Radar* is a meditative nod to the unknown—and the persistent human desire to seek, scan, and find meaning in new terrain.

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ABOUT THE BRAND

Stone Island is a global leader of product design and garment innovation. Founded in Italy in 1982, it has consistently pushed fabric technology and experimentation, particularly focusing on functionality and utilitarianism. Design is driven by purpose, resulting in an immediately recognisable signature of cut, form, materiality and colour. For over four decades, Stone Island has built an ever-growing worldwide community which both celebrates the brand’s heritage and is activated by new product developments.