



STONE ISLAND UNVEILS NO SEASONS AT MILAN DESIGN WEEK 2026

**OPEN TO THE PUBLIC APRIL 20TH TO 26TH
@CAPSULE PLAZA, VIA ACHILLE MAIOCCHI 8, MILAN**

INSTALLATION

On the occasion of Milan Design Week 2026, Stone Island is proud to unveil the next chapter of NO SEASONS, taking forward an original project by Massimo Osti, first introduced in 1989 until 1994. This capsule draws from Stone Island's timelessness by shaping new outerwear archetypes through a process concerned with continuation and evolution, rooted in history but forward-looking in design.

Presented for the first time, the NO SEASONS capsule dictates the codes of the dedicated installation conceived in collaboration with Milan-based interior studio NM3. The project exists as part of the wider context of Capsule Plaza, a hybrid space between a fair and a collective exhibition, internationally renowned for its deep connections to the design world, and creativity at large.

Set within a disused swimming pool, the space is defined by a suspended 4x8 metre LED wall acting as a technological ceiling, projecting dedicated visuals by 700x100®. The site-specific film traces the journey of a Stone Island garment from the Ravarino HQ - the brand's centre of research and development - to contemporary urban life, unfolding as a single continuous arc. Research, engineering and design converge around the concept of No Season, creating a garment beyond time, adaptable across contexts and conditions. Through advanced generative technologies grounded in real-world fidelity, reality is amplified and refined, expressing the brand's rigor at a higher resolution.

Positioned at the centre are four powder-coated steel seating structures, upholstered in the Stone Island NO SEASONS fabrics. Arranged on a raised level along the former pool's tiers, a system of black metal vitrines displays the corresponding NO SEASONS outerwear pieces, forming the core of the installation.

Developed through NM3's dry-assembly approach, combining laser cutting and bending, exhibited elements emphasise precision, modularity, and material consistency, translating the brand language into a spatial dimension. Positioned laterally to the seating, the sound system contributes to the spatial composition as much as to the acoustic experience.

Sound is delivered through the Friendly Pressure: Studio One system, originally unveiled at Milan Design Week 2025 and reissued for 2026 with a patinated metal horn and faceplate, while retuned for enhanced clarity and emotional depth. Designed by Friendly Pressure in collaboration with London sound engineer Bosco Taylor, the system and its Unity Horn technology enable multiple frequencies to converge into a single coherent source, ensuring an emotional sound experience that remains both precise and immersive.

The project will come alongside a week-long cultural program encompassing a live music performance, DJ sets, and conversations in collaboration with Lyst and NM3. The Stone Island installation will be unveiled on April 20th, 2026, until April 26th.

INSTALLATION:

PRODUCT: STONE ISLAND NO SEASONS

SPACE DESIGN: NM3

LOCATION: @CAPSULE PLAZA, VIA ACHILLE MAIOCCHI 8, MILAN

VIDEO ARTWORK: 700x100®

SOUND SYSTEM: FRIENDLY PRESSURE



PRODUCT

Atemporal by nature, the new iteration of NO SEASONS revolves around a single outerwear style realized in six iconic fabrications: Tela Resinata, Nylon Prismatico-TC, Raso Gommato, David-TC, Crinkle Reps NY, and Panno. To keep the focus on materials and construction, all six fabric variations of the garment are dyed the *piombo* colour, allowing each material to dictate the precise tone and hue. Each fabrication provides a distinct version of the same model, while reflecting Stone Island's ongoing commitment to material science.

In their contemporary update, the six jackets present a three-dimensional hood with tape drawstring, an articulated central panel, two chest pockets with concealed zippers, two side pockets, and adjustable cuffs with snaps.

Engineered for continuous wear, NO SEASONS pieces are calibrated through fabric innovation, construction discipline and functional clarity, standing collectively as a permanent reference that aligns living knowledge with present purpose and advances the dialogue between convention and experimentation at the core of Stone Island.

PROGRAMMING

MILANO DESIGN WEEK 2026
STONE ISLAND NO SEASONS

SPACE DESIGN BY NM3

APRIL 20
6PM - 9PM PUBLIC OPENING

APRIL 21
10AM - 7PM PUBLIC OPENING
7:30PM - 8:30PM STONE ISLAND SOUND PRESENTS STUDIO ONE_MILAN WITH SPECIAL PERFORMANCE, INVITE-ONLY

APRIL 22
10AM - 8PM PUBLIC OPENING
5PM - 6PM PANEL TALK WITH LYST

APRIL 23
10AM - 8PM PUBLIC OPENING

APRIL 24
10AM - 8PM PUBLIC OPENING
5PM - 6PM PANEL TALK WITH NM3 AND ALESSIO ASCARI

APRIL 25
10AM - 8PM PUBLIC OPENING
7PM - 8PM STEFANIA VOS DJ SET

APRIL 26
10AM - 8PM PUBLIC OPENING
7PM - 8PM PREST DJ SET

@CAPSULE PLAZA, VIA ACHILLE MAIOCCHI 8, MILAN



ABOUT STONE ISLAND

Stone Island is a global leader in product design and garment innovation. Founded in Italy in 1982, it has consistently pushed fabric technology and experimentation, particularly focusing on functionality and utilitarianism. Design is driven by purpose, resulting in an immediately recognisable signature of cut, form, materiality and colour. For over four decades, Stone Island has built an ever-growing worldwide community which both celebrates the brand's heritage and is activated by new product development.

ABOUT CAPSULE PLAZA

Curated by Capsule magazine, Capsule Plaza is a hybrid between a fair and a collective exhibition, which brings together designers and companies from various creative fields under one roof with a curated lineup of installations and public events.

ABOUT NM3

NM3 is a Milan-based design studio and brand working across projects and products. Founded by Delfino Sisto Legnani, Nicolò Ornaghi and Francesco Zorzi, it operates between design and architecture, developing both standardised and bespoke works. Rooted in modernism and functionalism, NM3 places geometric rigour at the core of its practice, working with raw materials and industrial processes, primarily stainless steel, embracing natural finishes. The practice prioritises material honesty, durability and low-tech manufacturing, favouring a short and consciously structured production chain.

ABOUT 700x100®

700x100® is a contemporary creative bottega founded in Italy in 2017. It operates as a strategic partner for brands, artists, and institutions, developing campaigns, visual worlds, and new workflows where culture, technology, and symbolism align with precision. Its approach is rooted in curation as a form of authorship, grounded in the belief that in the generative age, value emerges from the quality of choices.

ABOUT FRIENDLY PRESSURE

Friendly Pressure is a bespoke sound system studio founded by Shivas Howard Brown in London. The studio designs and builds custom hi-fidelity audio systems for homes and a wide range of venues, while leading activations that foreground the joy and togetherness of sonic experience. FRIENDLY PRESSURE blends timeless design aesthetics with cutting-edge production techniques, marrying the insights of material sciences and audio engineering.

Note to editors:

STONE ISLAND NO SEASONS

TELA RESINATA, 50% RECYCLED COTTON

This updated version of the iconic "Tela Stella" fabric that inaugurated Stone Island is a new type of cotton canvas made with 50% recycled cotton that is impregnated with resin and colored on both sides with pigmented resins in contrasting tones. The finished garment is washed to enhance the textural appearance of the dye.

PRISMATIC NYLON-TC

Lightweight nylon tela is bonded to a glossy, transparent polyurethane film with a finely grooved structure that makes it wind and water resistant. The fabric's unique composition lends itself to finely varied shades of color through the garment dyeing process. The film's light refracting texture refracts light and enhances the chromatic effect of the dye, giving the garment a "liquid" and three-dimensional appearance.

RASO GOMMATO TRANSPARENT COVER-TC

This military-derived satin weave cotton is a contemporary take on another classic Stone Island fabric, "Raso Gommato." The fabric features a transparent polyurethane coating applied to the inside for resistance to wind and water. Thanks to the double-dye recipe for cotton and nylon, the fabric components and the polyurethane film take on two different shades of colour. Further weather-proofing is provided by the addition of an anti-drop agent.

**DAVID-TC**

A star-shaped Japanese polyester/polyamide blend serves as the base layer material that is simultaneously garment dyed and treated with an anti-drop agent. During the pressurized dye process under 130°C, the fabric compresses to achieve a unique touch and feel due to its newly formed texture. The Responsible Down Standard certified feather liner is attached with a sailing-inspired Dutch rope system.

CRINKLE REPS NY, RECYCLED NYLON

Light recycled nylon featuring an ultra-tight rep weaving construction. The fabric is resin-coated on its inner face for wind and water resistance and then garment dyed. The resin allows for uneven color penetration, rendering each garment unique and providing the signature crinkle feel. An anti-drop agent is added to the dyeing formula for additional functionality.

PANNO

A wool-nylon material undergoes a "KD" finishing process that compacts the fabric to a high density that allows raw-edge construction without compromising the material's integrity. Multiaxial quilted lining is padded with PrimaLoft® Silver, made from ultra-fine, water-resistant fibers, for impeccable thermal efficiency.