



## MONCLER GRENoble SPRING/SUMMER 2026

The sun-drenched grandeur of Tucson Mountain Park is the ultimate stage for lightweight technical layers designed for off-the-map exploration, in a campaign starring Gus Kenworthy, Mia Regan, and Richard Permin.

May 20, Arizona — The summer season rises as a time for chasing the sun in search of new horizons, feeling fresh terrain underfoot, and reconnecting with ourselves – and each other – across nature’s wide-open expanses. The majesty of red rock and desert mountain landscapes invites an intrepid spirit of exploration. Moncler Grenoble’s alpine DNA finds seasonal expression in a lightweight layering system, designed for blazing trails off the map and into the moment. Celebrating the year-round mountain lifestyle and outdoor community at its core, Moncler Grenoble brings together brand ambassadors, freestyle skier Gus Kenworthy and freeride skier Richard Permin, alongside model and hiking enthusiast Mia Regan, for an exploration of the wild beauty of Tucson Mountain Park. Together, they traverse breathtaking terrain from first light to violet sunsets, sharing moments as night gathers around the campfire.

Vast sands, rocky outcrops, succulents, and towering cacti frame an elevated outdoor wardrobe. Depending on the garment, considered technical layers are engineered with water-repellent, windproof, and breathable properties, designed to move effortlessly wherever the moment leads. Capturing experiences beneath expansive open skies, the imagery reflects the warmth of community and a shared desire to follow the path less traveled.

### THE COLLECTION

Down jackets cater to early-season chills, mild evenings, and transitional weather, with lightweight, modular, and adaptable garments designed for long, warm days. Technical fabrics and functional detailing define a sophisticated utility language, with some styles boasting carabiners, scoubidou pullers, drawstring toggles, reflective accents, and precision-placed pockets that enhance both performance and visual impact. Selected garments are bolstered by waterproof, windproof, and breathable attributes, as well as safety features, developed with world-leading collaborators including GORE-TEX®, YKK® AquaGuard® NATULON® water-repellent zippers, and RECCO® technology.

Botanical prints – yucca, cactus, and agave – bring a natural energy to shirts and Bermuda shorts. A nature-inspired palette of mineral tones, cream, sand, dark moss, sky blue, and accents of pink and earthy yellow lends itself to multidimensional layering.

### WOMEN

Outerwear explores feminine silhouettes in technical nylon, pastel velvet corduroy, and summer tweed. Gilets, jackets, structured overshirts, and windbreakers balance elegance with performance, incorporating adaptability through removable sleeves, cinchable waists, concealed



hoods, and mesh ventilation inserts.

## MEN

Lightweight, layerable silhouettes define the season, from packable jackets to light puffers, trekking styles, and windbreakers. Cord and plaid shackets, along with denim-mix utility vests, offer adaptable coverage. Cotton-linen and froissé shorts incorporate functional detailing, while streamlined base layers – tonal or desert-inspired graphic tees and polos – pair effortlessly with caps or wide-brim bucket hats for warm-weather wear.

Moncler Grenoble Spring/Summer 2026 is available now in select Moncler stores and [moncler.com](https://www.moncler.com)

Moncler was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler outerwear collections marry the extreme demands of nature with those of city life. Moncler manufactures and directly distributes the clothing and accessories collections under the brand Moncler through directly operated physical and digital stores as well as selected multi-brand doors, department stores and e-tailers.