

MONCLER

MONCLER FOOTWEAR SHOWCASES ITS NEXT CHAPTER OF EXPLORATION, WHERE TECHNICAL HERITAGE MEETS UTILITARIAN LUXURY DESIGN

Milan, June 18, 2026 – Moncler was born from a pursuit to explore the outdoors. Its DNA is rooted in pushing for higher peaks and protecting people from the elements.

Today, Moncler Footwear continues this journey, exploring the outdoors through the combination of technical heritage, craftsmanship, and innovation, anchored in the brand's commitment to exploring the mountain, the city, and the trails in between.

From June 15–20, Moncler extends its annual invitation to experience utilitarian luxury design at Studio Ascenti, located within the brand's new global headquarters, Casa Moncler.

Conceived as an interactive design lab, the experience brings guests inside the world of Moncler Footwear alongside the design team, unveiling new product designs and collaborations while offering exclusive insight into the brand's creative vision and technical innovation.

A FIRST LOOK AT NEW DESIGNS

Exclusive preview of the SS27 Trailgrip Ultra

The lightest Trailgrip ever, engineered with enhanced durability and traction for demanding terrain.

A mountain-inspired evolution of Moncler's signature technical Trailgrip, the Trailgrip Ultra is newly engineered for high-altitude performance. Developed through insights from the brand's mountain athletes and outdoor communities, it represents the lightest Trailgrip to date.

The design features an advanced supercritical foam midsole for lightweight cushioning and responsiveness, paired with a carbon-fiber winged plate that enhances stability and energy return. Underfoot, a Vibram® Megagrip outsole with Litebase technology and Vibram®'s advanced Traction Lug configuration delivers lightweight traction on demanding terrain, while an extended toe wrap provides additional protection.

A lightweight Dyneema base is reinforced with Clarino Tirrenina no-sew overlays for enhanced durability, while a GORE-TEX waterproof lining offers protection from the elements. Reflective detailing throughout completes the design, ensuring enhanced visibility in low-light conditions.

MONCLER

The Moncler Citytrek
Crafted comfort for urban exploration.

Rendered in a warm stone palette, the design combines a brushed suede upper, breathable Cordura mesh panels, and a leather collar that provides a tailored fit around the ankle. Grounded by a high-performance midsole and natural gum Vibram® sole, it is engineered for all-day comfort, functionality, and versatility.

FOUR NEW COLLABORATIONS EXPLORE HYBRID DESIGN, MERGING OUTDOOR FUNCTIONALITY AND TRADITIONAL CRAFT

The Moncler Trailgrip Clarks Wallabee GTX
An icon reinterpreted for the mountain.

Mountain utility meets traditional craftsmanship, merging the iconic moccasin silhouette with terrain-ready performance. Presented in soft khaki or beige suede with a GORE-TEX lining and set on a special Vibram® rubber sole.

The Moncler Trailgrip Megalace Boot by Rick Owens
Utilitarian function meets subversive design.

Moncler's performance outdoor construction meets Rick Owens' signature subversive, avant-garde aesthetic. The silhouette features curved, overlapping upper panels, a distinctly beveled padded collar, and a new rear-lacing system that fastens the shoe to a dramatic point at the heel.

The Moon Boot x Moncler Grenoble Icon High Rodeo
Alpine attitude, fresh off the runway.

Created for Moncler Grenoble's runway presentation in Aspen, the design fuses the functionality of a snow boot with the distinctive character of a cowboy boot. Crafted in suede with nubuck inserts, the Icon High Rodeo features refined embroidered detailing. The heel and band are made of nappa leather, lending a premium look and feel.

MONCLER

A first look at an upcoming Moncler x Fragment Design project

Mountain utility meets metropolitan minimalism.

The long-standing collaboration between Moncler and Hiroshi Fujiwara continues with a preview of a Fragment Design interpretation of the Trailgrip Clarks Wallabee GTX and Moncler's Altive Mid Boot. The project is set to launch alongside a new ready-to-wear collection in August.

Founded in 1952 in the French alpine village of Monestier-de-Clermont, Moncler has evolved from its storied mountain heritage into a brand shaped by creative and cultural exchange, continually expressing a unique point of view.

Rooted in an authentic outdoor heritage that remains a constant source of inspiration, Moncler is driven by a spirit of innovation and energy, which spans three distinct dimensions: Moncler Collection, the signature line defined by warmth, emotion, and refined design; Moncler Grenoble, the mountain and outdoor dimension that lives at the intersection of high performance and high style; and Moncler Genius, a boundary-pushing platform for co-creation, bringing together a global community of creators and dreamers.

Headquartered in Milan, Italy, Moncler operates through a blend of directly owned facilities and a curated network of partners, offering its collections through directly operated physical and digital stores, as well as select multi-brand retailers and department stores worldwide.