

MONCLER

MONCLER x FRAGMENT BY HIROSHI FUJIWARA

A new collection where minimalism meets the mountains, stripping back the noise of the city and inviting us to Rise Above the Chaos with Hiroshi Fujiwara

Milan, August 26, 2026 – Since the first collaboration in 2018, Moncler and Fragment have taken a sartorial journey around the world, drawing on a broad spectrum of global influences spanning fashion, design, culture and technology. Today, the collaboration turns towards their respective origins in a homecoming of sorts, celebrating Japan and the mountains.

Fujiwara strips away the noise of the city, distilling it to its most essential elements before embarking on an aesthetic journey into the serene majesty of the summits. The collection comes to life through a campaign starring Hiroshi Fujiwara himself as the main protagonist. Wearing a signature reversible varsity jacket, he appears in sharp focus against a clean white backdrop that underscores the collection's refined minimalism. In selected images, he is accompanied by a dog inspired by the collection's playful puppy motif. A sleek gondola represents a symbolic journey from the city and the mountains, embodying the campaign's invitation to Rise Above the Chaos through thoughtful, purposeful design.

The collection takes the vintage Japanese souvenir jacket as its point of departure. Central to Hiroshi Fujiwara's personal style, the iconic silhouette merges American varsity and Japanese souvenir influences, reimagined for Moncler as a reversible design featuring an intricately embroidered map tracing a journey from Japan to Italy. Exclusively available in Japan and Milan stores, the artwork symbolises the close relationship between the two brands and their shared appreciation for mountain landscapes.

A defining motif throughout the collection is a dégradé check in deep green and black, rendered in brushed cotton flannel. Graphic details include a graffiti-inspired Moncler FRGMT logo alongside embroidered references to Moncler's new Casa Moncler headquarters in Milan.

Launching in late August, the collection embraces lightweight dressing through windbreakers, shirt jackets and jerseys, crafted entirely without down insulation. The minimalist wardrobe is completed by zip-up hoodies, T-shirts and trousers.

For the first time, Moncler x Fragment introduces a FRGMTmini capsule, featuring 'Mini Me' versions of key pieces including the checked coach jacket, hoodie, sweatpants and the playful puppy-print T-shirt.

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The Moncler x Fragment by Hiroshi Fujiwara collection is available now in selected Moncler stores and on moncler.com.

The Moncler + Clarks Originals + Fragment Trailgrip Wallabee GTX

An icon, reimagined for new terrain.

The collection also introduces an exceptional three-way footwear collaboration. Earlier this year, Moncler and Clarks Originals reimagined the legendary Wallabee as a performance silhouette where timeless craftsmanship meets technical innovation. Crafted in soft suede, the design is enhanced with a breathable, waterproof GORE-TEX® Lining and grounded by Moncler's signature Trailgrip Vibram® outsole, delivering exceptional grip, lasting comfort and confident performance from city streets to mountain trails.

Completing the collaboration, Fragment presents its own interpretation of the Trailgrip Wallabee GTX. Combining the iconic Wallabee upper with Moncler's technical Trailgrip sole, Hiroshi Fujiwara's design is rendered in an all-black colorway and finished with his signature detailing along the side.

The Moncler + Clarks Originals + Fragment Trailgrip Wallabee GTX will be available at the Moncler Ginza store and on moncler.com from August 29, and at selected Moncler stores across Japan from September 1.

Founded in 1952 in the French alpine village of Monestier-de-Clermont, Moncler has evolved from its storied mountain heritage into a brand shaped by creative and cultural exchange, continually expressing a unique point of view.

Rooted in an authentic outdoor heritage that remains a constant source of inspiration, Moncler is driven by a spirit of innovation and energy, which spans three distinct dimensions: Moncler Collection, the signature line defined by warmth, emotion, and refined design; Moncler Grenoble, the mountain and outdoor dimension that lives at the intersection of high performance and high style; and Moncler Genius, a boundary-pushing platform for co-creation, bringing together a global community of creators and dreamers.

Headquartered in Milan, Italy, Moncler operates through a blend of directly owned facilities and a curated network of partners, offering its collections through directly operated physical and digital stores, as well as select multi-brand retailers and department stores worldwide.