STONE ISLAND

STONE ISLAND DESIGNS CUSTOM LOOK FOR THREE-TIME UNDISPUTED WORLD CHAMPION OLEKSANDR USYK'S RING WALK AT WEMBLEY

Yesterday night, under the lights of Wembley Stadium, boxer Oleksandr Usyk defeated his opponent Daniel Dubois, becoming the Three-time Undisputed Champion of the World – Two-Time Heavyweight and One-Time Cruiserweight. The champion made his ring walk wearing a custom-designed piece by Stone Island, created specifically for this historic moment in boxing history.

The garment — a grey metallic long parka with hood, waist and hem coulisse — is crafted in NYLON METAL, a long-standing part of the Stone Island collection, known for its distinctive iridescent finish and garment-dyeing depth. The NYLON METAL fabric, lined with tonal mesh, features a subtle tone-on-tone pixelated print inspired by authentic pixel camouflage, enlarged in scale. This unique motif is composed of a specially created pixel alphabet symbolising the names of Usyk's family members. The piece embodies presence, heritage, and conviction.

A longstanding member of the Stone Island community, Oleksandr Usyk will also feature later this year as one of the faces of the brand's 'Community as a form of research' project, as part of season AUTUMN_WINTER '025-'026.

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ABOUT THE BRAND

Stone Island is a global leader of product design and garment innovation. Founded in Italy in 1982, it has consistently pushed fabric technology and experimentation, particularly focusing on functionality and utilitarianism. Design is driven by purpose, resulting in an immediately recognisable signature of cut, form, materiality and colour. For over four decades, Stone Island has built an ever-growing worldwide community which both celebrates the brand's heritage and is activated by new product developments.

@usykaa

ABOUT OLEKSANDR USYK

Oleksandr Usyk is the reigning undisputed heavyweight boxing champion, holding the IBF, WBA, WBC and WBO titles. Celebrated for his tactical brilliance and deep personal integrity, Usyk continues to redefine excellence in and beyond the ring.

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