



NEW MONCLER OPENING AT ROME FIUMICINO AIRPORT

June 2014 – Following the recent openings at Milan Malpensa Airport and Hong Kong International Airport, Moncler is consolidating its presence in international airports by inaugurating the second boutique at Rome Fiumicino Airport, in terminal 3.

Designed by architecture studio Gilles&Boissier, which has worked alongside the brand for some time, the Fiumicino boutique has a surface area of 70 square metres and is located in terminal 3 of Rome's airport.

The carnic grey marble flooring and the fumé wood used for the wood panelling are key features of the interior design concept. The store window and display stands have all been made using extra-clear glass and metal with a black patina.

In addition to the Moncler men's and women's clothing and accessory collections, the single-brand store will also be stocking the new Moncler Lunettes eyewear collection.

Moncler Boutique
L. Da Vinci Airport
Via dell' Aeroporto di Fiumicino
320, 00054
Fiumicino (Rome)

Moncler was founded at Monestier-de-Clermont, Grenoble, France, in 1952 and is currently headquartered in Italy. Over the years the brand has combined style with constant technological research assisted by experts in activities linked to the world of the mountain. The Moncler outerwear collections marry the extreme demands of nature with those of city life. In 2003 Remo Ruffini took over the company, of which he is currently Chairman and CEO. Moncler manufactures and directly distributes the Moncler clothing and accessories collections Moncler Gamme Rouge, Moncler Gamme Bleu, Moncler Grenoble and Moncler Enfant through its boutiques and in exclusive international department stores and multi-brand outlets.